

62

# Noweta Gardens

GLADS

1957

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# for 1957

ADMIRAL  
AQUA QUEEN  
CALICO  
CHEER LEADER (Front Cover)  
CLIPPER  
CONTENTMENT  
FIREFLY  
FRIVOLITY  
GOLDEN SUNSHINE (Below)  
GUNSMOKE  
INNOCENCE  
PINAFORE  
ROSA  
ROSE SPIRE (Right)  
TROUBADOUR  
VIKING



## NOWETA

**ADMIRAL** ★ ★ ★ (478) (Fischer, 1957) (80 days)  
• • • (Blue Sky x Abu Hassan)

When you see this glistening deep blue standing so erect and majestic in your glad planting you'll be inclined to salute! Admiral is a glad of rank. We predict that it will one day stand supreme in its color class. It has already established its worth. Admiral was excelled only by All America's Royal Stewart as the Grandchampion spike at our Minnesota State Gladiolus Show last summer and was Grand Champion at the Iowa State show at Spencer. It also was Reserve Grand Champ on a previous occasion. Opens 8-10 in a ribbon of color; a grand bulb maker and a moderate propagator. Shown in color on page 5.



**Admiral**



# Introductions

**CHEER LEADER** ★ ★ ★ ★ (425) (Fischer, 1957) (85 days)  
 • • • (Crown Jewel x Pactolus) With all the vibrancy and dash of a brightly garbed cheer leader, this glad personifies the spirit of carefree youth in a competing mood. Cheer Leader commands attention to its gaily colored florets of bright orange-red with their sparkling yellow throats punctuated by rich maroon blotches. The pictures on our covers show Cheer Leader in two different but faithful reproductions. It is a good grower and makes strong, straight spikes with gratifying consistency. We are sure Cheer Leader will be a welcome addition to your garden and that you will "shout" for more.

**CLIPPER** ★ ★ ★ (411) (Fischer, 1957) (80 days)  
 • • • (Crusader x Pactolus) Clipper is remarkably well described in printer's ink on the back cover. It is a tall, straight, rugged and uniform grower. Unfortunately, our stock of this trim, streamlined variety is limited this year. When it is exhausted we reserve the right to substitute with a future introduction that we feel is of equal value. Clipper is available only in the Five Star Finale collection this year.

Prices on Admiral and Cheer Leader—

Any size, each \$1. 6 for \$5. 12 for \$10



Innocence



Golden Sunshine



Rose Spire

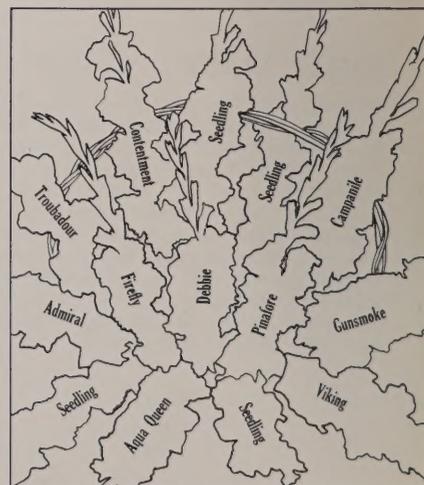
## Tip Top Trio

Innocence, Golden Sunshine and Rose Spire

(Described in full on page 7)

4 bulbs of each, (12) for ----- \$4.50

8 bulbs of each, (24) for ----- 8.50





*Treasure  
Chest  
Collection*

One bulb each of the Noweta Introductions illustrated above, (See legend opposite page) catalogue value \$8.75 (4 seedlings Free) for \$8.00, Postpaid.

- 1 Collection (14 bulbs)-----\$ 8.00**
- 2 Collections (28 bulbs)----- 15.50**
- 3 Collections (42 bulbs)----- 22.95**



## NOWETA ORIGINATIONS

(Continued)

**AQUA QUEEN** ★★★ (476) (Fischer, 1957) (85 days) (Better Times x Rose O'Day x Elizabeth the Queen)) Our first light blue introduction but, in our estimation, a very fine one. The bluest "blue" that is now in commerce. Tall, robust grower, makes beautiful bulbs. One could wish for additional buds on the flowerhead. Quite faithfully reproduced on our Treasure Chest engraving.

"Aqua Queen is a light bluish, 400 glad with deeper violet throat with white diamond marks, I rate A plus for color, B plus for exhibition value."

—Mike Sherman, New York

Any size, each \$1. 6 for \$5. 12 for \$10

**CALICO** ★★★ (461) (Fischer, 1957) (75 days) (Friendship x Better Times)

Calico will dance into your heart like your best girl decked out in a crisp, freshly ironed cotton frock. For this gaily colored glad has a charm that is hard to resist. The rose-shaded florets with their deep red lips have the power to attract and win the most seasoned glad fan. Add to this earliness, model growth and satisfactory reproduction and you have a fine, all-around glad. Pictured on our back cover.

Any size, each \$1. 6 for \$5. 12 for \$10

**CONTENTMENT** ★★★ (466) (Fischer, 1957) (75 days)

(Parentage Unknown) Here is a glad to satisfy the most fastidious taste. Its color, form and growing habits all are tops. Contentment's smooth lavender-orchid coloring is enriched by a large creamy throat and the open florets have a ruffled, needpointed form reminiscent of a cluster of butterflies gracefully perched on the tall slender stems. Our half-tone cut on page 10 shows its unusual form. Contentment is a robust grower developing its flower spikes early in the season. Alex Summerville, Caldwell, N. J., won an American Home Achievement Award on Contentment last summer.

"Contentment is a tall, improved Wedgewood in 400 size, 23 buds, 8 open and did not burn in 98 degree heat."

—Merle Doty, Illinois

Any size, each \$1. 6 for \$5. 12 for \$10

**FIREFLY** ★★★ (411) (Fischer, 1957) (80 days) (Pactolus x Bonnie Brian x Ophir))

We have an excellent picture of this sprightly glad on the reverse side of this page. The dainty ruffled florets of glowing yellow surround small scarlet "fireflies" deep in the heart of each floret. Makes beautiful bulbs and grows especially well from bulblets. Firefly will light up your garden.

Any size, each \$1. 6 for \$5. 12 for \$10

**FRIVOLITY** ★★★ (445) (Fischer, 1957) (85 days) (Daisy Mae x Friendship)

Frivolity is a flower you will enjoy for its gay and lighthearted mood. See our back cover picture. As a seedling it was known as "Carl's Pink" because of my love for its beautiful shade of clear, pure pink. Tall, dependable.

Any size, each \$1. 6 for \$5. 12 for \$10

**GUNSMOKE** ★★★ (483) (Fischer, 1957) (80 days) (Spic & Span x

Friendship) We don't expect the U. S. Marshal to investigate when Gunsmoke sends up its smoky-salmon head, but, we do expect you glad fans will wish for more of this unusual smoky. Our color picture on page 5 shows quite an accurate reproduction of the color and ruffling of Gunsmoke. Only by growing it will you know how good it really is. Makes exceptional growth from bulblets. Gunsmoke is one of Carl Starker's favorites; it blends so well with other colors. See his novel arrangement on page 46.

"Gunsmoke is a gorgeous smoky—more brown than any other color for me. 5½" heavily ruffled florets on a 20 bud spike with 8 open, 60" tall. My wife would like a million of this one."

W. Jay Dittman, Michigan

Any size, each \$1. 6 for \$5. 12 for \$10

**PINAFORE** ★★★ (300) (Fischer, 1957) (80 days) (Little Sweetheart x

Friendship) Mother Nature was extremely lavish with her ruffling when she fashioned Pinafore. But, clever seamstress that she is, she tucked a few fancy puckers in the throats, too. Pinafore is a sparkling white of extraordinary substance. Its spikes grow straight and tall carrying up to 8 open florets on 17-19 budheads. A fine addition to the 300 class and a grand variety for the connoisseur. See picture on page 34 showing its intense ruffling.

Any size, each \$1. 6 for \$5. 12 for \$10

**TROUBADOUR** ★★★ (470) (Fischer, 1957) (75 days) (Beauty's Blush x

Gloaming x Rose O'Day)) The haunting, poetic beauty of this glad will make your heart sing as did the troubadours of old. Traveling about the countryside of France and Italy, these colorfully dressed musicians entertained with their stories in song. Troubadour has a story—a true one, to tell you, too. Partly in picture as on page 5 and the back cover, and partly in your garden when it surprises you with its earliness and vigor, its height and regal bearing.

Any size, each \$1. 6 for \$5. 12 for \$10

**ROSA** ★★★ (462) (Flad, 1957) (75 days) (Traveler x Edgewood)

It is our privilege to bring you another fine introduction from the originator of Traveler and Edgewood. By crossing these two excellent varieties, Mr. Flad has come up with Rosa. The color is deeper and richer than Edgewood with the opening qualities and ruffling of Traveler. Rosa is a strong grower of tall, sturdy spikes with flowerheads of 20-22 buds. Its size and opening qualities should make it popular as an exhibition and commercial variety.

Any size, each \$1. 6 for \$5. 12 for \$10

**VIKING** ★★★ (436) (Fischer, 1957) (75 days) (Red Charm x White

Gold) This bright scarlet with bold white lines is named for the rugged Norsemen who are said to have landed on our continent five centuries before Columbus. Though history does not credit the Vikings with the discovery of America, you'll be glad to discover a "Viking" in your garden. This fiery scarlet excels in commercial potential, producing tall, ramrod straight spikes with ease from all sizes. Because of its exceptionally fine disease-free bulbs and vigorous growth we predict that like the Vikings of old this cheery glad will be long remembered. See color plate on page 5.

Any Size, each 60c. 6 for \$2.50. 12 for \$5.00

**GOLDEN SUNSHINE** ★ ★ ★ ★ (412) (Fischer, 1957) (85 days) (Orange Gold x Helios) During the waning days of summer Golden Sunshine exhibits a glorious array of mellow gold. Just the color to compliment nature's fall pageant. Golden Sunshine is a vibrant yellow of leathery substance, slightly ruffled with 8-10 florets open at once in formal placement. Spikes attain a height of five feet on strong, rugged plants. Average producer of bulblets that make unusually robust growth. Golden Sunshine is exceptionally valuable as a late fall cut-flower making marketable spikes even from small bulbs.

Golden Sunshine has a long list of seedling awards. It won the coveted Silver Medal from the Canadian Trial Grounds and the Approval Award given by the North American Gladiolus Council. It was approved by the Hybridizer's Guild and won an Award of Commendation from the Rhode Island Gladiolus Society. Three magnificent spikes were exhibited at the Central International Show at Rochester, Minn., where it was judged 3-spike Seedling Champion.

"The closest glad yet to approach the phrase, 'the end of the yellows.' So many things can be done with this glad and it will stand up every time. Its texture is like leather, its color—the best, and it will open 8 to 10 right in the garden. A single spike is a sight to behold."  
—M & M Schrimpf, Minnesota

Any size, each 50c. 12 for \$4.50. 24 for \$8.75

**ROSE SPIRE** ★ ★ ★ ★ (460) (Fischer, 1957) (75 days) (Beauty's Blush x Rose Charm) To many of you Rose Spire has a familiar ring for this bright rose glad has graced the seedling section of various shows for the past few summers. Indeed, Rose Spire received top honors at the 1954 Central International Gladiolus Show in Rochester, Minn., and in 1955 was Grand Champion of the West Texas Gladiolus Show. It won Approval Awards from the Hybridizer's Guild and the N.A.G.C. In addition to these laurels, Rose Spire has been well received by our florist trade, locally as well as those at a distance. It opens remarkably well in water and keeps its color and size to the tip; very important characteristics in a good commercial. But, nature saw fit to add another important quality and that is the ability to make marketable spikes from all sizes of bulbs! In fact, this quality more than any other, has impressed our grower-friends. They all feel that it is a promising commercial cut-flower because of its splendid growing habits and its lovely, much needed color.

As the name implies, Rose Spire makes lofty, spire-like spikes having up to 10 open on a 22-23 bud flowerhead. No other glad we know has the lively, clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors.

Any size, each 50c. 12 for \$4.50. 24 for \$8.75

"Just thought you would like to know that your seedling, now Rose Spire, won a Championship (best seedling) cup for me at the Heart of America Show Yesterday. It was a beautiful spike, twenty-one florets, six open, and in my opinion it is a glad with more substance and beauty than \_\_\_\_\_."

—Milton Garrison, Missouri

"The glad to top them all is Rose Spire. The sparkling rose color blending to almost white in the throat, the superb ruffling, the 10-12 open florets, the 60-inch plant are qualities every glad fan, exhibitor or commercial grower will go for in a big way."

—Mike Hegarty, Nebraska

"Loved Rose Spire, grew over 61" tall on a straight stem in the light rose class. Truly a stunner."

—The H. E. Hendricksen's, Minnesota

**INNOCENCE** ★ ★ ★ ★ (460) (Fischer, 1957) (70 days) (Beauty's Blush x Friendship) Tall, exquisitely ruffled, rose-pink Innocence tugs at the heartstrings of the beholder. The delicate "baby-pink" coloring and softly recurved form create a picture one cannot soon forget. But despite the delicate appearance, Innocence possesses extremely heavy substance and good opening qualities. It easily attains a height of five feet opening 8-10 florets on 20-22 bud spikes. Will produce fine, cuttable spikes from all sizes thus prolonging its beauty over a longer blooming period. Innocence is a heavy reproducer of large, easy to grow bulblets. You can't afford to by-pass Innocence for your 1957 Glad Garden—its earliness, beauty, and dependability make it a must for everyone.

Any size, each 50c. 12 for \$4.50. 24 for \$8.75

"Innocence, 21 to 24 buds, in my opinion is an exceptional seedling, A plus. It won the American Home Achievement award at Peekskill, New York."

—H. M. Sherman, New York

"Innocence is probably my favorite because of its beautiful, delicate color. Makes a long stretchy flowerhead and has ruffling to give it class."

—Don Henderson, Texas

"I am 5'7" and Innocence was taller than I am with seven florets open with twenty-one on the stalk and such a beautiful, dainty color."

—Mrs. Harvey Domy, Minnesota

"We had a gorgeous 60" spike of Innocence, resembles Beauty's Blush in color—more ruffled and very regal appearing. Placement perfect."

—The H. E. Hendricksen's, Minnesota

"Innocence was exquisite with six florets opened at one time. So lovely!"

Mrs. Peter McGovern, Minnesota

**ROSA—with Solomon's seal and yew.**





© Selected Glads, Inc.

**MAYTIME**



© Selected Glads, Inc.

**CARIBBEAN**

# All America Glads

**CARIBBEAN AAGS** (Patent Applied For) (376) (Baerman - Fischer, 1957) (70 days) (Beauty's Blush x Better Times)

The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. Caribbean opens from 9-11 precisely styled florets at one time in formal, double-row placement. It possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads", that of extreme vigor. In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden. Its refreshing beauty will make it a sure-fire winner in its class at flower shows.

Caribbean has been a prime favorite with us ever since it bloomed as a seedling. While a seedling it received the following awards: Award of Merit by the Rhode Island Trial Grounds, Approval Award by Hybridizers Guild and N.A.G.C. Trial Gardens, and Silver Medal by the Canadian Trials.

"I took a few spikes, including four of Caribbean, to the Bowling Green, Ky., show last Sunday. It was quite a show with entries from Ohio, Ind., Tenn., Ill., and Kansas. It was their first show but a good one. I entered one spike of Caribbean in the Seedling class where it was best Seedling over some 40 or 50 others. It went on to win the Reserve Grand Champion of the show, losing the Grand Champion by a vote of 4 to 3 by the judges. The three spikes were reserve 3-spike GC, losing to a fine entry of Spic & Span."

—Geo. Lasch, Indiana

**ROYAL STEWART AAGS** (Plant Patent No. 1339) (450) (Pommert, 1956) (75 days) (Red Charm x Seedling)

Royal Stewart is the leading 1956 introduction according to the N.A.G.C. Symposium. Appleblossom was second. What a testimony for the All Americas! Royal Stewart led all other varieties in its class as an exhibition variety in this same poll. It was grand champion at our Minnesota State show last summer and we expect it has many more winnings to its credit, when all the show reports are compiled.

Royal Stewart consistently produces tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red. The picture in the center spread is an excellent likeness of this grand variety.

**MAYTIME AAGS** (Patent Applied For) (442) (Baerman - Fischer, 1957) (70 days) (Beauty's Blush x Friendship)

A light-hearted charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. Maytime is a lithesome glad of good height. It readily opens 8-10 florets on spikes five and one-half feet tall. A robust grower, Maytime has wonderful plant health and makes fine, plump bulbs. You will love Maytime for its long ribbon of color, for the silky taffeta sheen of its petals, and for its remarkable ease of growth. An ideal flower for either cutting or exhibition and a gem for the home garden.

Maytime was nicknamed, "Pink Ribbon", while it was with us as a seedling. It was Second Day Grand Champ at Sioux City last summer.

**APPLEBLOSSOM AAGS** (Plant Patent No. 1517) (460) (Baerman-Fischer, 1956) (65 days) (Beauty's Blush x Rose Charm)

Introduced last year, this exquisitely tinted All America glad has won many friends and admirers. The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance, are open at once on spikes up to five feet tall. A grand cutter A vigorous, easy grower that performs well with only average culture. See page 32.

"A honey of an All-American. We ordered but three bulbs of Appleblossom and each one turned out to be near perfection with 8-9 open florets. It is certainly high on the list of the world's most beautiful gladiolus as seen and voted for by more people than any other glad entered in the Hall of Fame at the Minnesota State show this year."

—Marvin and Melvin Schimpf, Wisconsin

"Appleblossom is No. 1 on my list for this year. It surely is one of the most beautiful varieties that I have ever seen." —Richard A. Staples, Massachusetts

"Your Campanile, Wild Rose and Appleblossom are truly gladiolus masterpieces."

—Tom Manley, Pennsylvania

"Appleblossom, with its delicate coloring, was one of our favorites last summer. A wonderful propagator and an easy grower, we rate Appleblossom high on our list."

—W. B. Hawker, Minnesota

## Prices On All America Bulbs

\$ .50 each

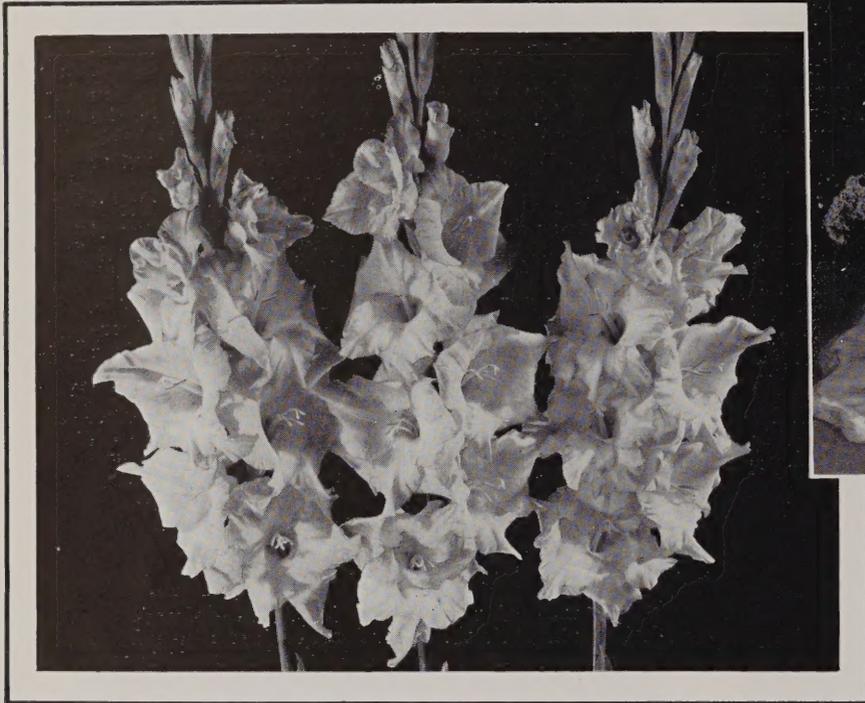
\$2.50 for 6

AAGS

\$5.00 for 12

\$9.50 for 25

Quantity prices apply on bulbs all of one variety or any combination of varieties. Large bulbs only.



**GOLDEN SUNSHINE** with kale and begonias.

**CONTENTMENT**

# The World's Finest

**A. B. COUTTS** ★ ★ ★ (516) (Coutts, 1953) (85 days) This tall, plain-petalled giant has won its way as the leading buff. It has established itself as a leading cut-flower in our fields, also. A. B. Coutts is a pleasing shade of apricot-buff blending to yellow deep in the throat. With us a moderate propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

**ABU HASSAN** ★ ★ ★ (378) (K. & M., 1946) (80 days) (Pelegrina x Amur) Introduced over ten years ago this inky glad has been at the head of its class for a long time. Abu Hassan is a glossy deep violet. It is a shade that is most useful in color design; a dash of it seems to enrich the other colors. Combines well with yellows, lavenders or pastel rose shades.

(L 2-.30; 10-1.20) (M 10-.80)

**ACE OF SPADES** ★ ★ ★ (454) (Sisson, 1950) (85 days) (King Lear x Preussen's Gloria) This tall, black-red has a glistening sheen to dress up its rather plain form. Well named, its buds are almost as black as the "Ace of Spades". An easy grower; good propagator. An excellent garden novelty.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

## **ADMIRAL**

See 1957 introductions.

## **APPLEBLOSSOM**

See All America Glads on page 9.

"This has been my most successful year with glads. Pink Chiffon and Snowdrift top them all."

—Chas. Woodruff, Ohio





**SNOW VELVET**, red zinnias and kale



**CATHERINE BEATH** and canna leaves  
in a copper bowl

# Gladiolus

## **AQUA QUEEN**

See 1957 introductions.

**ARES** ★ ★ ★ (307) (K & M, 1954) (75 days) One  
• • of several varieties with a striking  
scarlet blotch, Ares' main color is a deep cream or  
light yellow. The florets are frilled and very showy.  
Up to 8 will open at once on tall, straight spikes. A  
grand exhibition type. Fine for arranging.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

"We use lots of glads at this house and we like yours  
best of all. We like Friendship and Snowdrift and I  
have never seen a glad like Ruffled Ebony."

—Edward H. Hicks, Ohio

**BEAUTY'S BLUSH** ★ ★ ★ (440) (Fischer,  
• • • 1947) (75 days)

(Margaret Beaton x Choice Seedling) Each year we  
marvel at the versatility of this hardy glad. The tall,  
stately, cool pastel spikes are a welcome sight when  
they appear early in the blooming season. As the  
weeks fly by Beauty's Blush continues to produce  
quality blooms from successively smaller bulb sizes.  
Beauty's Blush has a wholesome type of beauty that  
will not be antedated.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**BURMA** ★ ★ ★ ★ (564) (Palmer, 1943) (85 days)  
• • • (Premier Henry x King Lear)

One of the oldest glads on our list, this heavily ruffled  
and fluted, rich rose-red glad ranks far ahead of other  
glads in its color class. Well grown spikes of Burma  
still are a sight to see.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

*is the Indian word for beautiful.*

**BURMA ROSE**  $\frac{\star \star \star}{\bullet \bullet}$  (562) (Lasch, 1953) (85 days) (Sport of Burma)

A more subdued facsimile of the variety, Burma. Burma Rose is identical in form, height, and growing habits. Glowing undertones of soft tan create an entirely new blend of coloring in Burma Rose. The throat has a somewhat deeper rose mark. Should be very popular when more widely grown.

(L 1-25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**CALICO**

See 1957 introductions.

**CAMPANILE**  $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$  (466) (Fischer, 1956) (85 days) (Beauty's Blush x

Elizabeth the Queen) Campanile is the truest, bluest lavender in this entire listing. Its color is clear and smooth with a large white thumb mark at the throat. The florets are slightly ruffled and beautifully recurved—8-10 will open at a time on the tall, husky spikes. Campanile resembles Beauty's Blush in its ability to make fine cutting spikes from even the smallest bulbs. It has been well received by our customers in its first season.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.50) (S 1-.20; 10-1.50)

**CATHERINE BEATH**  $\frac{\star \star \star}{\bullet \bullet}$  (312) (Coutts, 1951) (85 days)

(Golden Goddess x Seedling) Our illustration on page 11 personifies the character of lovely, pristine Catherine Beath perfectly. This deep golden yellow easily opens 8-10 chiselled plain petalled florets on tall, straight stems. A grand variety for the show table.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**CARNIVAL**  $\frac{\star \star \star}{\bullet \bullet}$  (437) (Butt, 1947) (85 days)

(Flagship x Algonquin) Carnival is a brilliant, fiery scarlet with a sharp contrast white throat. A best seller for years.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**CARVED IVORY**  $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$  (306) (Fischer, 1956) (80 days)

(Wedgwood x Seedling) Carved Ivory is a good performer year after year. But, in addition to performance it exhibits great beauty of form and purity of color. From the rich creamy whiteness of its coloring to the delicate chiselled ruffling, Carved Ivory is the personification of perfection—as near perfect as glass can be. We have given it but 3 dots as a commercial for the sole reason that the shipping trade demands them large.

Each exquisitely moulded and carved spike is so lovely that even though you have but one you will cut it and bring it indoors. Used in a slender vase with a little foliage it will be a simple but charming composition. With a few more spikes and some additional foliage you are sure to find inspiration for making an arrangement you'll be proud to display. For in the realm of make-up work Carved Ivory is supreme! Its beauty will enhance any spot it adorns.

Carved Ivory has already established its worth as a leading variety. It was judged one of the ten leading '55 varieties in the N.A.G.C. Symposium. It also won the same honor by the judges of the Popular Gardening Symposium. Carved Ivory won an Approval Award in the nation-wide test



program conducted by the North American Gladiolus Council.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00) (S 1-.25; 10-2.00)

"The performance of Carved Ivory this season was so outstanding that I am impelled to write you about it . . . From the two medium bulbs I cut five spikes with the following results: Haddonfield, N. J.—3-spike—1st. Long Island, N. Y.—Single Spike—2nd. N. J. Sate Show—Single Spike—2nd. I have also flowered some excellent spikes of Campanile but unfortunately missed the shows with them. Snowdrift has been in the Court of Honor at each show either as Grand Champion or Section Champion. I certainly anticipate trying it next year."

—Dr. W. M. Andress, New Jersey

**CIRCE**  $\frac{\star \star \star}{\bullet \bullet}$  (523) (K. & M., 1949) (85 days)

(Axioma x Regenbogen) The bright glossy scarlet-orange of Circe lures one from a distance like a beacon guiding a navigator on a dark night. The plainness of this brilliant glad is relieved by a small cream mark on the throat.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**CLIPPER**

See 1957 introductions.

**CONTENTMENT**

See 1957 introductions.

**COPPER LUSTRE**  $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$  (580) (Pazderski, 1953) (75 days)

(Elizabeth the Queen x Burma) Copper Lustre is a huge, smoky, coppery Burma which is saying a lot. It is a dusky rose shading to copper at the edges and blending to a dark tan interior. The red throat and plum flecking adds cheer and personality to the rich blend of colors. Like Burma it has heavy substance and is heavily ruffled and fluted, opening 8-10 florets on tall spikes. Good grower and propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**CORAL ACE**  $\frac{\star \star \star}{\bullet \bullet}$  (532) (Bunn, 1952) (85 days) (Sport of Burma)

This glowing salmon-pink is the lightest of the Burma Sports we have seen and certainly a different color from any of the hybrids we grow. The heavy substance and deeper coral throat add greatly to its appeal. Like Burma in size and height, we find that it opens better in water when cut with one or two open.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**CREAM ORCHIDS**  $\frac{\star \star \star \star}{\bullet \bullet}$  (406) (Fischer, 1951) (70 days)

(Rose O'Day x Poet's Dream) As the name implies Cream Orchids is a cream with the airy grace and capricious styling of an orchid. Each individual lacinated floret is a fantastic marvel, especially useful for corsage work. You'll find the tall, whippy spikes a joy to cut and an interesting variation in the florist's showcase.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

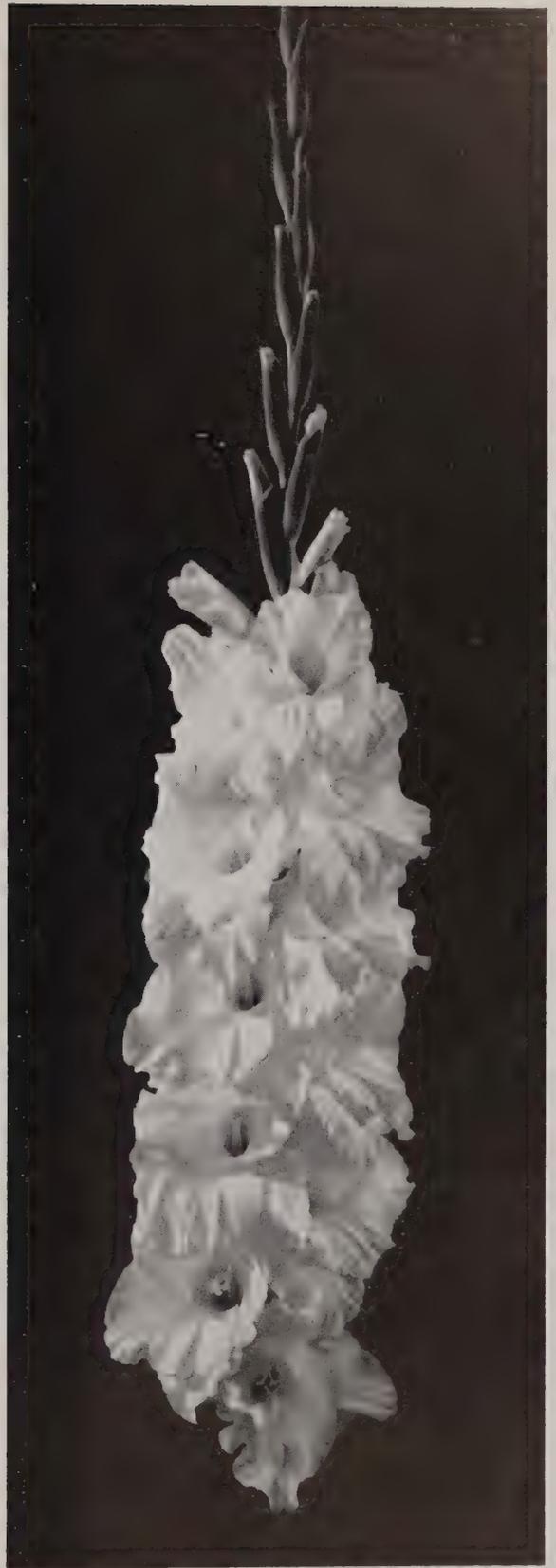
**CRUSADER**  $\frac{\star \star \star \star}{\bullet \bullet}$  (301) (Fischer, 1952) (65 days) (Rose O'Day x Legend)

(Elizabeth the Queen x Lavender & Gold) Here is an orchid throated glad deluxe; a frosty snowy-white, beautifully ruffled and embellished with a gorgeous pansy purple throat. It opens 7-9 neatly tailored florets on fine cutting stems. A must for the arranger, a blue ribbon winner at the shows.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)



**Ruffled Dream**



**Snow Velvet**

**CUPID** ★★☆☆ (300) (Fischer, 1949) (60 days)  
 ●●●● (Lavender & Gold X (Picardy x Maid of Orleans)) Cupid is about the first variety we think of when a customer asks for an early white. The nicely ruffled florets and waxy sculptured form endear this creamy throated white to the home gardener as well as the florist while the cut-flower grower will find its earliness and good height of prime importance.

(L 2-.30; 10-1.20)

**DARK DAVID** ★★☆☆ (554) (Morgan, 1951)  
 ●●●● (90 days) (Mrs. Mark's Memory x Red Charm) The largest of the black reds. Dark David actually is a rich velvety maroon. The huge florets are lightly frilled and formally placed on straight stems of excellent height.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)

**DEBBIE** ★★☆☆ (422) (Hautby, 1955) (85 days)  
 ●●●● (Orange Gold x Lantana) Debbie may be likened to well grown Fire Opal except that it is taller and closer to a true orange. It opens 6-7 heavily ruffled, yellow-throated florets on tall, ramrod spikes. It is exceedingly robust and heat resistant. A good propagator and germinator. We were impressed with Debbie even as a seedling and predict that it will soon be a leader in its class. Shown and offered in our Treasure Chest Collection.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)  
 (S 1-.35; 10-3.00)

"I am moved to write you a 'thank you' for the fine bulbs you sent, which gave me and others who saw them more than the usual in thrills."

—Albert Bauman, Alberta

**CREAM ORCHIDS, kale and rose zinnias.**



**DIEPPE** ★★☆☆ (436) (Hassal, 1945) (85 days)  
 ●●●● No gladiolus show would seem complete without the usual fine entries of Dieppe. An extremely dependable variety, it produces those tall, exhibition type spikes most consistently. The large ruffled florets are a soft salmon-scarlet that glow like burning embers. The suede-like substance and precise styling contribute the finishing touches so desirable in today's glads. One of the best bulb makers on our list.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**DUSK** ★★☆☆ (483) (Fischer 1955) (85 days)  
 ●●●● (Beauty's Blush x Rose Charm) Remember Sandman? This dusky colored glad simulates Sandman in its overall coloring. The large bold snowball-throats immediately arrest attention and provide a striking contrast to the subdued old rose and salmon undertone. A stalwart performer, producing quantities of graceful spikes right down the row, even from small bulbs. In the tray the bulbs are a joy to behold. Dusk is actually much bluer and smokier than the color illustration on the center spread depicts.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**DUSTY MILLER** ★★☆☆ (486) (Elliot, 1945) (85 days)  
 ●●●● (Rosemarie Pfitzer x Vagabond Prince) Well named. A dusty old rose that has an afterglow of red on the lips with a yellow penciling. The tall, tapering, double-row spikes are beautifully ruffled and of heavy substance. Combines beautifully with fall colors. A leading smoky.

(L 2-.30; 10-1.20) (M 10-.80)

**EARLY PURPLE** ★★☆☆ (471) (Fischer, 1956)  
 ●●●● (70 days) (Caribou x Burma) This cream-throated plum-shaded glad is a dependable flower for your garden or for the grower of cut-flowers. It is a remarkably tall straight grower from the smaller sizes and opens well in water. Turn to the Quantity Price List and get an early start in this quality "breadwinner". For us the color was more rose than purple the past summer.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (M 10-.80)

**EDGEWOOD** ★★☆☆ (463) (Torrie-Flad, 1951)  
 ●●●● (85 days) (Corona x Burma) To see the tall, spire-like spikes of Edgewood with its many ruffled and needle-pointed rose-shaded florets is a joy to the heart of the true glad fan. The recurved florets lay together with precision-like formality making a spike of remarkable inflorescence.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**ELMER'S ROSE** ★★☆☆ (462) (Fischer, 1951)  
 ●●●● (85 days) (Elizabeth the Queen x Rose O'Day) To enjoy Elmer's Rose fully plant it in quantity. A row of these sumptuously ruffled rose beauties will take your breath away. Add to its beauty the sum of all the good qualities desired in a glad and you have Elmer's Rose. The tall, extremely vigorous plants cut well from smaller bulbs. A good all-around variety.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

→  
**DUSK, red Zinnias,  
 kale and calla leaves.**





**Innocence**

**FIRE OPAL** ★ ★ ★ ★ (422) (Fischer, 1954) (75 days) (Gratitude X (Arcthusa x White Gold)) The golden throats of this lively, ruffled orange create a sparkling setting for this jewel-bright early bloomer. Fire Opal is a cheery spot of color among the more numerous pastels usually available at the beginning of the season. The medium height plants with 6 open florets grow straight and produce an exceptionally high percentage of cuttable spikes. Wants to bloom early from all sizes.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

"Thank you too for the fine bulbs we receive from you, with special thanks for the free ones. Pink Diamond is the most elegant bloom I have ever seen. Orchid Frills is lovely. Glorious Fire Opal was generous and produced two spikes from the large bulbs which you sent."

—Mrs. M. I. Roberts, Washington

**FLORENCE NIGHTINGALE** ★ ★ ★ ●

(400) (Harris, 1947) (80 days) (Mrs. T. E. Langford x Pfitzer's Triumph) Introduced ten years ago, Florence Nightingale has played a leading role among white gladiolus. It ranks among the best of all time and is still a good dependable variety. Opens 6-8 lacy 5-inch florets on flag pole spikes.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**FORSYTHIA** ★ ★ ★ ● (512) (Harris, 1952) (70 days) (Corona x Orange Gold)

Forsythia is one of the best yellows available. The buds and opening florets have a distinct char-treuse cast but they lighten to clear medium yellow. Forsythia is a tall, rugged grower and a dependable cutter. A worthwhile variety.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**FRANCESCA** ★ ★ ★ ★ (566) (Toben, 1950) (90 days) (Shirley Temple x Elizabeth the Queen)

In our estimation Francesca is the most beautiful among the lavenders. It is on the line between lavender and rose-pink but a marvel of beauty whatever the color. Seven to nine neatly ruffled florets are meticulously placed on tapering heads. A good producer of rather small bulb-lets that grow well.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**FRIENDSHIP** ★ ★ ★ ★ (442) (Fischer 1949) (65 days) ((Picardy x Maid of Orleans) X (Gloaming Seedling))

Among the Noweta Gardens introductions, Friendship heads the list as "all time Great". It comes near to being the most widely known and grown glad in the country. Growers of cut-flowers from many states and Canada write us of its earliness, quality and dependability. Friendship is grown, too, for late cutting in the more northerly areas. But, it is more than a commercial, for this tall, daintily ruffled, fresh-toned, pure-pink possesses beauty to satisfy the connoisseur as well. No glad planting is complete without "fabulous Friendship."

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

"I thought . . . was one of the most beautiful glads I ever saw. For some reason I never was able to grow it successfully here, so, when Rose Spire opened I was indeed thrilled and happy with its deeper rose-pink edge, it was even more beautiful. I had two wonderful spikes and its keeping qualities were excellent."

—Friederike Stotmeister, Illinois

# Greetings!

Once again I extend cordial greetings to all our customers and friends! It is a pleasure, indeed, to present our 1957 catalogue to you and I hope you find it inspiring and interesting. We take joy in sending it to you; it has been a labor of love. I also want to thank my many customers for their valued patronage which has made this catalogue possible. We treasure your orders and strive to serve you as best as is humanly possible.

We are thankful to the Great Provider for the best blooming season and best bulb crop we have ever had. The weather was cool and good rains of an inch or more were evenly spaced all summer. We had a period of two weeks when we were without rain. We started the irrigation system once and it rained!! We irrigated a total of but two hours all summer! Never has a growing season been so propitious.

Then, about September first, the rains ceased and at digging time the bulbs were the cleanest and driest ever. Time and time again I couldn't help but admire the bright, round bulbs on the cleaning table.

Even with the dry fall, every bulb was washed and after washing, dipped in a Spergon-DDT solution. (Next year we will probably use Captan rather than Spergon.) Other years the bulbs were quick dried with temperatures up to 95 degrees. With the warm, low-humidity fall weather this was not necessary last season.

We try to list the very best varieties in existence, but just because a certain glad is not on our list is no proof that it is not a good one. We usually don't list expensive introductions until they come down in price. Glads perform differently in various sections of the country and in different circumstances from year to year.

This year, we are introducing 16 new varieties! Many will remark, "Has Carl Fischer gone Crazy!" Well, maybe he has! No room for an argument is there? However, I am firmly convinced that my new introductions will maintain the same high quality of excellence of my previous offerings. They will not all be world beaters and there will probably be a few duds. But, time and further testing will determine the exact merits of a variety. I have a firm faith and personal appreciation of each introduction offered. I believe the "Tip-Top Trio", "Treasure Chest" and "Five-Star Finale" collections are the best buys of new introductions that have ever been offered.

A few personal glimpses thru the color classes may be of interest to our readers. I will give you my reactions as they bloomed here in Minnesota.

White is always the most important florist color. Every commercial planting should contain at last 30 to 40 per cent in this color. The leading bread and butter varieties here are Mother Fischer, Sierra Snow, Florence Nightingale, and Snow Clad. Prof. Goudrian is the best early, large cutter. White Lace is the most beautiful tho' our new Pinafore will probably replace it because of greater health. Snowdrift has been a leading winner of grand championships. Snow Velvet, introduced last year, will receive its share of honors. It is the snowiest white of them all. The dramatic blotched Crusader and Sparkling Eyes are top flight varieties.

As the price becomes more reasonable Lorelei will replace Leif Erickson as the leading cream. In the 300's Carved Ivory has no peers. It is a leading 1956 introduction and one that we are proud of.

Yellow is an important color. It is just the hue that will light up a dark spot. Gold has been the leading yellow for some time. Our new Golden Sunshine will likely displace it in time. Golden

Sunshine has more buds, more open and unbelievably heavy substance. Unfortunately, it does have stem trouble under some circumstances. We are very fond of the two-toned Prospector. H. V. Wright seems to perform better in the East and in Canada than it does here. Gene, Gold, Catherine Beath and Forsythia are the best commercials. Golden Hour is almost pure gold.

A. B. Coutts in the buffs will be around for a long time. It is tall and opens so well from tight bud.

We admired tall, resplendent Regina last summer. This is probably Dr. Palmer's best in recent years. Debbie and Fire Opal are much alike. Debbie has a few more buds and is a little redder. Ginger and Circe are both fine varieties.

Well-named is coral-shaded Coral Ace. Salmon Minaret is a sister seedling of the All America, Maytime. It has more yellow in its make-up.

In scarlet tones we have Dieppe, Sans Souci and Red Wing. Take your pick. I lean slightly towards Sans Souci. No parentage is given for Palette but I "betcha" it has a blue in its ancestry.

Pink is always a strong class. Some of the best varieties in existence fall in this class. Pale Beauty's Blush has been my leading breeder. Beautifully styled Friendship probably has the widest circle of admirers of any Noweta variety. No cut flower growers planting is complete without Spic and Span, Sweet Sixteen and Summer Queen. Look and Ruffled Dream will both be grown in huge quantities.

Harrisburger, Royal Stewart, Red Radiance and Poinsettia are excellent reds in their own right. Red Radiance has a bright commercial future.

Ruffled Ebony is the most beautiful black red by far. Ace of Spades is slightly darker and Dark David the largest. Dark David has given us some bulb trouble the last two years.

The pale roses (460) are a saintly tribe. Appleblossom probably leads the group. Innocence, Rose Spire, Traveler and Wild Rose are strong contenders. Pink Diamond and Pink Chiffon are ethereal shades of lovely light rose. Ruffled Calico is the only one with a blotch.

I love the deep roses and rose reds. For cutting Elmer's Rose; purity of color, John Flad's new Rosa. Burma is the oldest by far and still going strong. Rosario has the trimmest form while Rosita can be most beautiful. It needs a little extra care, however.

Princess is the leading commercial lavender. It is followed closely by lovely Francesca. Campanile has won national applause in one year's growing. Orchid Frills can be most beautiful.

Purples are well represented in King David, Purple Burma and The Rajah. A mighty fine trio.

Three new additions to the light blues strengthen this class considerably. All America, Caribbean combines beauty, vigor and cutting qualities. Aqua Queen is the cleanest and bluest while Pinnacle is the largest. All three have beautiful buds.

Good deep violet seedlings are hard to get. Admiral is reminiscent of Abu Hassan. It is about twice the size but not quite as deep in color. Salman's Sensation, the palest of the three, grows the tallest.

Copper Lustre and Gunsmoke lead the smokies here. Dusk is the most robust and has produced some fine seedlings.

Once again I want to thank you for your many fine letters, your patronage; and, may your glad growings be ever richer and fuller! I breathe a prayer that 1957 may be the best you ever had!

*Carl Fischer*

# Noweta Gardens

"No-we-ta" is the Indian word meaning Beautiful



ST. CHARLES  
MINNESOTA

## INSTRUCTIONS FOR ORDERING BULBS

All orders for \$3.00 or over are POSTPAID. Prices in this list are net. All orders must be accompanied by cash in full. All stock is guaranteed true to name, disease-free, and thrips-free. All stock is offered subject to prior sale. If any of our customers is willing to pay the transportation charges on his order, we will see that there are bulbs of a value much larger than the shipping cost added to the order to offset these charges.

FIVE BULBS WILL BE SOLD AT ONE-HALF THE PRICE OF TEN, but no single item will be accepted for less than 20 cents, unless quoted. If no 10 price is stated, it may be found by multiplying the price of a single item by eight. For bulblets see Quantity Price List. No bulblets sold at retail.

We earnestly urge you to order as early as possible to avoid disappointment. All orders filled in rotation.

If you write us about an order previously given, or if you send us a second order and wish both orders to be shipped together, please mention the date of your first order or date acknowledgment was received.

If your order is partly from the retail prepaid list and partly from the wholesale NOT prepaid list, please include extra postage to cover transportation on the wholesale items.

No orders can be accepted after June 1.

If you are not completely satisfied with your order you will be doing us a favor by writing to us about it.

## BULB SIZES

Bulbs are graded into six different sizes. No. 1 size is 1½ in. and up; No. 2, 1¼ in. to 1½ in. with ¼ in. variation down to No. 6 size, which is ½ in. and under. In the retail list where Large, Medium and Small are used, Large will consist of No. 1 and No. 2 sizes, or No. 1 size as long as they last. Medium consists of No. 3 and No. 4, or No. 3 size as long as they last. Small sizes consist of No. 5 and No. 6 sizes. Early orders will get preference on the size. If you order Medium sizes for instance, and you get part or all No. 4 bulbs or ¾ in. to 1 in., please do not write us that we have given you the wrong size. It's simply because we are out of No. 3 size, and No. 4 bulbs also go as Medium size. Medium bulbs will almost invariably bloom, although not quite as large a spike can be expected as from a large size. Small-size usually will bloom, but not always.

## CULTURAL DIRECTIONS

A sheet of complete cultural directions will be sent with every order.

## THRIP-FREE BULBS

Before the advent of DDT and other new insecticides, thrips, a tiny sucking insect that silvers the foliage and injures the quality of the blooms, were a serious menace. DDT is 100 per cent effective. Immediately after digging, all of our bulbs are washed and then dipped in a DDT-Spergon solution. Spergon is a fungicide that prevents disease. This treatment, coupled with rapid curing in heated rooms, assures you of the healthiest and handsomest bulbs we are able to produce.

Since we grow our stock in fertile corn-belt loam and harvest only bulbs grown from small bulbs and bulblets, we have only peppy young, high-crowned stock to ship our customers—bulbs that produce long flowerheads the following year.

## STARS AND DOTS

Glad fans generally want to know three things about a variety which they have not yet had a chance to try out for themselves. 1. How beautiful is it? 2. How valuable is it as a cut-flower? (i.e., how does it rate in performance?) and 3. How large is it?

The generally adopted 500, 400, 300, 200, 100 size classification, explained on colored sheet, accurately describes the floret size. To assist in respect to beauty and cut-flower value, we devised the following rating system:

Because glads often vary in performance from place to place and from year to year, especially when not acclimated, I want it to be clear that I am not presenting these ratings in a dogmatic spirit. Others are fully as much entitled to their opinions of varieties as we are. We tried to be absolutely realistic about the ratings letting the ax fall where it may.

## KEY

- ★ moderately beautiful
- ★ ★ beautiful
- ★ ★ ★ very beautiful
- ★ ★ ★ ★ supremely beautiful
- suitable for home garden only
- • good local cut-flower
- • • very good cut-flower type
- • • • excellent commercial type

THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

# Noweta Gardens

ST. CHARLES, MINNESOTA

Mr. \_\_\_\_\_  
 Mrs. \_\_\_\_\_  
 Miss \_\_\_\_\_ Please print or write plainly your full name and address. Do not abbreviate city name.

R. F. D. or Street \_\_\_\_\_ Date \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Express Office \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

If your order is less than \$3.00 please send 10% for postage. On orders over \$3.00 if you enclose enough money for postage we will include several times the value in extra bulbs.

Do you have friends or relatives whom you think would be interested in growing glads? If you will list their names and addresses in the space below, we will send you bonus bulbs with this order.

Name \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

We are not interested just in names; our catalog is expensive and we want it to go to prospective glad customers. Thank you.

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# Noweta Gardens

St. Charles, Minnesota

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_ Please print or write plainly your full name and address. Do not abbreviate city name.

R. F. D. or Street \_\_\_\_\_ Date \_\_\_\_\_

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# The Art of Flower Arrangement

By Carl Starker

Flower arrangement is a creative art, just as painting or sculpture are, and the same principles that pertain to these arts are found in flower arrangement. We need balance, proportion, rhythm, proper scale, focal point, etc., to make a satisfying ensemble.

If you are to practice the art of flower arrangement, the first thing to consider is the question of containers. You cannot expect to make interesting and beautiful arrangements unless you have containers which have good lines and pleasing shapes. This does not mean that you must spend a lot of money on them, for they often can be had quite reasonably, but they must be chosen carefully, and never purchased simply because they are a bargain.

In buying containers always keep in mind the place where you intend to use them. If your house is a modern one with low ceilings, you will want vases of a different type from those you would use in a large, old, high-ceilinged house. You should also think of your color scheme, and not buy containers which will strike a jarring note with your drapes or upholstery.

It is much better to have a few really good containers, than many mediocre ones. Keep an eye out for interesting shapes, textures and colors.

Any container too conspicuous in form, color, or texture is not desirable. Ornateness of shape or decoration will detract from the flower and call undue attention to the container. Your container should be like a piano accompaniment to a violin or vocal solo: an element which is necessary to its completeness, but one which you feel unconsciously. Tricky shapes and striking colors have a limited scope of usefulness. Pottery containers of simple shape and dull or warm, soft colors are easiest to use. Metal containers are a bit more difficult. Avoid a bright, highly polished vase. It will have too many highlights and reflections which will make it difficult to produce a unified, satisfying picture.

Beware of containers with too small openings. They will not hold enough flowers, and it is almost impossible to get a good arrangement when stems are too crowded. If your water surface is large enough so that considerable water is exposed to the air, the flowers will last longer.

The important thing about holders is to select one in harmony with the vase: heavy enough to hold the flowers, but simple enough to be unnoticed in the arrangement. Needle holders are always good. They can be stuck down with plastacine, which will hold well if applied to a dry surface. In using small or wiry stemmed material the use of rubber bands is advised. Make a grouping of several stems, secure with the rubber band, and insert as one element. With deep glass containers crushed chicken wire makes a good holder, or narrow strips of sheet lead can be wound around several stems and hooked over the edge of a narrow necked container. Whatever sort of holder you use, be sure it is invisible in the finished arrangement. Rocks can be used to cover the holder in a flat bowl, or leaves and blossoms can be so arranged as to hide it.

If you are to make good lasting arrangements you must know what and when to cut. The ideal time is early morning, but evening is also a good time. Allow the flowers to stand in deep water several hours to harden off before arranging. If the stems are well filled with water before final placement, they will hold up well even in shallow containers. Cut buds, half-opened, and fully matured blooms for diversity in size and shape.

The essentials of good composition are—

**1—Balance.** Both sides of the arrangement should appear to be of equal weight. They need not be alike but must appear to balance each other. Darker colored flowers seem to be heavier than light colored ones. Flowers at a distance from the center of the arrangement appear heavier than those closer to the center.

**2—Proportion.** There should be a proper relation between the plant material and the container, and between the different types of materials used. Thus, in the case of glads, baby's breath is out of proportion. If using figurines, be particularly careful to have them to scale.

**3—Unity.** The arrangement should constitute a unified whole, with each part contributing to the finished arrangement, but not being too prominent in itself.

**4—Focus.** There must be some dominant note, focal point, or center of interest which will hold the eye of the beholder. Usually it should be low down, near the rim of the container.

**5—Good Line.** The arrangements should have good lines which contribute to the interest of the composition as a whole.

**6—Texture:** Textures should be pleasing to the eye and blend well. Avoid too harsh contrasts.

**7—Rhythm.** Ascending movement and rhythm can often be acquired by the proper placement of the elements in a grouping. Repetition in spacing and in form and size will promote a feeling of movement or aspiration.

**8—Distinction.** Study leaf form. A dramatic leaf or spray of foliage will often add distinction to an otherwise very ordinary arrangement. Pep up your grouping by the addition of yucca, gladiolus, castor bean, canna, hosta, or iris foliage.

Leaves and stems may be: 1—radiating, as though from a central point. 2—Parallel, arranged vertically as though growing.

Beautiful arrangements should have distinction. They may get it: 1—by the use of interesting or dramatic line. 2—by original color combination. 3—by the use of color and line of such simplicity as to produce quiet harmony. 4—by the combination of familiar material in new and striking ways. 5—by the use of new or unusual material.

Steps in putting an arrangement together: 1—get a mental picture of what you propose to do. 2—select materials and container. Usually one or the other serve as your starting point. 3—build your frame work. Put in foundation lines first. Silhouette is of utmost importance here. Criticize your work, make any necessary changes. 4—fill in details. Use restraint. 5—make final evaluation. 6—place your finished arrangement where it is to stay. Leave it alone. If you feel the need to keep changing it here and there, it is probably lacking in balance or proportion.

Positive steps for beginners to do: 1—be sure your material is fresh and in good condition. 2—have your plant material well hardened off in advance. 3—select a container which will hold enough water to keep the plant material fresh. 4—use a conservative container unless you have a more striking one that is exactly right. 5—when using a brilliantly colored or conspicuously shaped container, start with it and select flowers and foliage to harmonize. 6—see that your holders are adequate. 7—make yourself comfortable. Have good tools handy. 8—take plenty of time. Enjoy yourself. 9—when you are almost done, stand off and

look for mistakes. 10—when result is satisfactory, leave it alone. Know when to stop.

Things not to do: 1—think you must use all your material. 2—crowd your material. 3—leave an open space near the middle of the arrangement. 4—arrange your materials so loosely that they appear to be falling out of the container. 5—alternate your colors so as to make a spotty effect. 6—use flowers which are all the same shape. Variety in form is more pleasing. 7—be afraid to use conventional materials. 8—hesitate to cut off unwanted leaves and stems. 9—copy other people's arrangements. 10—be afraid to use strong lines and bright colors.

This is necessarily not a complete guide to flower arrangement, but it will serve as a sound foundation on which to begin—and one may go on learning from experience and observation.

The gladiolus is an especially valuable flower for the arranger. It lends itself perfectly to either line or mass groupings. The slender bud spikes, the half-opened blooms, and the fully-opened flowers give us a diversity in form and size, while their sturdy stems and long lasting qualities make them particularly usable. Recent improvements in shape and size have made the modern gladiolus a most versatile bloom. We may have miniature, frilled-petal forms, or mammoth florets that are ideal material for the arranger, used with their own foliage or other accessory greens. They are effective when used alone or when combined with other seasonable flowering materials or berries to contrast or blend with their forms and colors.

"I have grown glads for over 30 years but I believe Ruffled Ebony was the most beautiful and darkest one I have yet seen."

—Mrs. Jessie Hunter, Indiana

### The Gladiolus Classification System

The number after the name of each variety in our general descriptive list denotes the official size and color classification of that variety as determined by a committee of the North American Gladiolus Council. We list these classification numbers because they are helpful to customers in determining the exact size and color classification of varieties they may want to buy or to exhibit at glad shows conducted under the auspices of the N.A.G.C., where this classification system is used.

Glads are classified in five sizes as follows:

Miniature	100—florets under 2½"
Small	200—2½" through 3¼"
Medium	300—3¼" through 4¾"
Large	400—4½" through 5¾"
Giant	500—5½" or larger

For instance, the second variety shown in the alphabetical list, Abu Hassan, is followed by the number 378. The 300 means it has a floret size from 3¼" through 4¾". The 78 designates this variety as a deep violet. Hence the numbers after the variety names tell the story of the size and color of the individual floret as grown under field conditions from large bulbs.

#### COLOR CLASSES

Class		50 Red	50 (Light)
00 White	00 without conspicuous marking	Red	52 (Deep)
White	01 with conspicuous marking	Red	54 (Black)
Cream	06	60 Rose	60 (Light)
10 Yellow	10 (Light)	Rose	62 (Deep)
Yellow	12 (Deep)	Lavender	66
Buff	16	70 Purple	70
20 Orange	20 (Light)	Violet	76 (Light)
Orange	22 (Deep)	Violet	78 (Deep)
Orange	24 (Red Orange)	80 Smoky shades	
30 Salmon	30 (Light)	Smoky	82 (Orange Smoky)
Salmon	32 (Deep)	Smoky	83 (Salmon Smoky)
Scarlet	36	Smoky	84 (Pink Smoky)
40 Pink	40 (Light) without markings	Smoky	85 (Red Smoky)
Pink	41 (Light) with c. markings	Smoky	86 (Lavender Smoky)
Pink	42 (Deep)	90 Any other color.	

### PROTECT GLADS FROM THRIP AND DISEASE

As an extra precaution against disease and thrip we recommend that you dust your bulbs with DDT and Captan. DDT is the universally accepted dust for thrip and Captan seems to be the best new fungicide. We are offering a 5% Captan, 5% DDT dust for your convenience. Just put a teaspoon or two of the dust in a five pound paper bag. Fill it one-quarter full with bulbs or bulblets, fold the top down securely and roll and shake the bulbs well and pronto—they are dusted. May also be used as a dust to apply on your plants during the summer.

1 lb. .... \$ .85, Postpaid  
3 lbs. .... 1.70, Postpaid

"Your Campanile and Caribbean with their beautiful coloring and unbelievably consistent spikes, were easily the Trial Garden's top entries. Golden Sunshine was not too far behind, a beautifully formed yellow, one shade deeper than Fort Knox, with a carved appearance, however, it was somewhat budshy . . . All visitors to the Garden were intrigued by the Commercial possibilities of Innocence and particularly your Carved Ivory which should be really "something" in an arrangement . . . Before closing, I want to repeat, that your Campanile and Caribbean were the only Award of Merit winners in the Trial Garden this year." —Roy W. Barber, Rhode Island

"Last year we reported that Snow Velvet is a 'white that is going places.' And so it has and with zest. This year it won for us six blue ribbons, a recent introduction champion at the Minnesota State Show and a beautiful spike took the Reserve Championship at the Central International show in Madison and won for us the coveted 'pink Kentucky Rosette.' But, we believe a greater future is in store for this model white as it can open as many as 12 florets at once on a 25-29 bud spike." —M & M Schrimpf, Minnesota

"Of course Snow Velvet is fine but the one that really delighted me was Campanile. Texas White took the blue in the difficult 500 class at our Recent Introduction and Seedling Show in Mountain View, N. J." —Sherrard Ewing, New Jersey

"Rose Spire is sure a honey, just the right height. Number open, placement and color will make it one of the leading commercials. I think Campanile is one of the most beautiful lavenders I've grown in a long time. And I have been growing them for over 30 years." —Addison Stephenson, Indiana

### Colorama Collection

Ace of Spades	Rosario*
Coral Ace*	Ruffled Dream
Fire Opal*	Sans Souci*
Gold*	Snowdrift*
Golden Boy	Snow Velvet
Karen*	Southern Belle*
Pink Chiffon*	The Rajah*
Pink Diamond*	Traveler
Prospector	Wild Rose
Red Radiance	*Pictured



*Colorama  
Collection*

1 large and 1 medium bulb of each variety listed on  
opposite page, 38 bulbs in all, labelled.

A \$7.60 value for **\$6.50** Postpaid.



**Appleblossom**

"Campanile was my grandchild's favorite and I can't say I blame her as it was one of the tallest and most beautiful glads in the garden and the one that had the longest flowerhead. The only fault was that the first few florets were misplaced; however, the majority of the bulbs put out the most remarkable stems I have ever seen. Fire Opal has a charm all its own; Pink Diamond was the most beautiful and ruffled glad I have seen for some time and should be around a long time . . . Summer Queen outdid itself and the old reliable Friendship is the same as ever; I really believe it would thrive if planted in concrete."

—A. E. Dausat, Louisiana

### FRIVOLITY

See 1957 introductions.

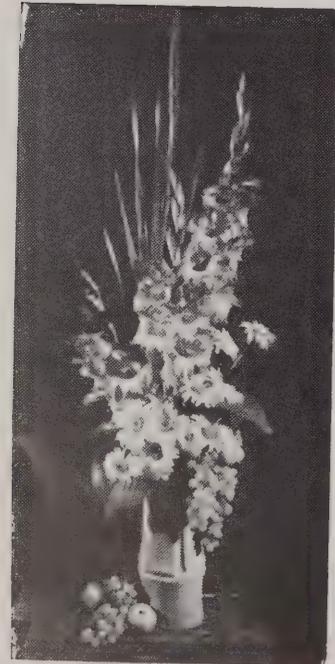
**GENE** ☆☆☆ (410) (Farrington, 1949) (70 days)  
 ●●● ((Arethusa x Shirley Temple) X  
 Alchemy) This intensely-frilled flat-open triangular-floreted, translucent light yellow will open 7-8 well-attached florets at a time on nice flowerheads. There is a crystalline fragility to its beauty which belies its stamina. Gene has already won the plaudits of many fanciers and growers and, I feel sure, it will win yours.

(L 2-30; 10-120) (M 10-.80) (S 10-.50)

"Gene is one yellow that is really different. Mine bloomed July 24—August 4, the very hottest days, as I recall. But when I went out to the garden in the morning to see what had happened overnight, Gene reminded me of a cluster of butterflies spreading their wings in the sunlight. God must have had some fairies working for Him when He designed that one!"

—Mrs. Harold E. Pofahl, Minnesota

**GOLD, hydrangea, corn and folded bamboo mats.**



**Southern Belle**



**GINGER** ★ ★ ★ (422) (Fischer, 1952) (85 days)  
 • • • (Bonnie Brian x Ophir) Well  
 named is this spicy, sparkling richly-toned blend of  
 orange and salmon. It is studded with a ruby deep in  
 the throat which is surrounded with a large golden  
 aura. Ginger has heavy substance, lavish ruffling and  
 a high order of beauty. Slow propagator.

(L 2-.30; 10-1.20 (M 10-.80) (S 10-.50)

**GOLD** ★ ★ ★ ★ (412) (Marshall, 1951) (75 days)  
 • • • • (Seedling of Orange Gold) For  
 purity of color, heavy substance, health and depend-  
 ability, Gold is tops. Doesn't have as many buds as  
 some may want (14-16) but they open well and keep  
 their color and size to the tip. For maximum spikes  
 one must plant the larger size bulbs though it blooms  
 from all sizes and bulblets. Moderate propagator—  
 good germinator.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**GOLDEN BOY** ★ ★ ★ (310) (Secret, 1954)  
 • • • (85 days) (Golden  
 Goddess x Lantana) Golden Boy is a medium canary  
 yellow with a bright metallic sheen. It has been a  
 great contender at the shows. Increasing in popularity  
 every year.

(L 1-.60; 10-5.00) (M 1-.40; 10-3.00)  
 (S 1-.25; 10-2.00)

"Then I have a special "Thank you" for sending me  
 Purple Burma as a gift. The flower was magnificent,  
 absolutely perfect, so I am grateful to you for intro-  
 ducing it to me." —Alberta Bowers, Massachusetts.

**GOLDEN HOUR** ★ ★ ★ ★ (320) (Fischer  
 • • • • 1956) (80 days)  
 (Orange Gold x Little Gold) Golden Hour comes  
 closest to pure gold in color saturation of any variety  
 in existence. Only Little Gold among the Tiny Tots  
 is its equal. It produces a 16-17 bud spike with 5-6  
 open florets of very heavy substance.

Arrangement enthusiasts will enjoy working with  
 this lively golden gem. It is especially attractive in a  
 copper container though it contrasts nicely with  
 green, brown or black. This color lends itself admir-  
 ably to Autumn-type compositions using cattails,  
 dried materials, such as curly dock, sea oats, etc., and  
 colored leaves. Yellow, orange, and maroon shaded  
 zinnias or marigolds would provide added interest.  
 Let your imagination be your guide—we're sure you'll  
 have fun and some striking arrangements to prove  
 you did!

(L 1-.75; 10-6.00) (M 1-.50) (10-4.00)  
 (S 1-.25; 10-2.00)

**GOLDEN PALOMINO** ★ ★ ★ (417) (Sum-  
 • • • • merville, 1956)  
 (80 days) (Stralia x Polynesie) We are happy to wel-  
 come Golden Palomino to our list. It's lightly ruffled  
 and needlepointed florets are a soft apricot-buff with  
 a small glowing orange spot in the throat—a truly ap-  
 pealing combination. The spikes are tall and straight  
 with florets formally placed. Not a heavy propagator  
 but the bulblets germinate well.

(L 1-2.00) (M 1-1.50) (S 1-1.00; 10-8.00)

*A triangular arrangement of FIRE OPAL with mountain ash and glad foliage.*



# Purple Burma

The yellow pottery is the perfect contrast for the rich PURPLE BURMA glad, gracefully arranged in a pewter-washed copper container. The simple horizontal lines of the 3 hosta leaves suggest an upward rhythm and at the same time offer a stark contrast with the fancy fluting and ruffles of the purple glad.

**PURPLE BURMA OFFER: 10L, 10M, 10S  
a \$4.00 value for \$3.15**





## *Wild Rose*

*A triangular grouping of WILD ROSE in a chartreuse bamboo vase. The sword-like glad foliage suggests a dashing upward sweep. Hosta and rhubarb leaves are suggestive of a green bow, tying the whole together. The spread picks up the color of the flowers.*

**WILD ROSE SPECIAL: 5L, 10M, 10S**  
**a \$3.70 value for \$3.00**

## GOLDEN SUNSHINE

See 1957 introductions.

## GUNSMOKE

See 1957 introductions.

### HARRISBURGER $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$ (552) (Mikle, 1953)

Seedling x Burma) The size champion of the reds is Harrisburger! The florets are very large and ruffled with up to 8 open on 20-22 bud stems. It is tall and robust—blooms late so plant it early to avoid frost danger.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

### HELIOS $\frac{\star \star \star}{\bullet \bullet \bullet}$ (412) Fischer, 1952) (85 days)

(Lantana x Gratitude) Helios opens 6-7 gracefully ruffled, clear, deep yellow florets on willowy stems that never crook. Prolific and rugged. A fine glad.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

### HOWARD V. WRIGHT $\frac{\star \star \star}{\bullet \bullet \bullet}$ (410) (Ka-

del, 1952) (80 days) (Spotlight x Myrna) Howard V. Wright a large, plain-petalled, light yellow, is a worthy addition to its class and rates well in the symposiums. Florets are very large, round, and well arranged on strong exhibition spikes. Can be a contender for Grand Champion. A fitting memorial for the grand character who has done so much for glads.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

## INNOCENCE

See 1957 introductions.

"Innocence—what a glad! Beautiful, exquisite, such a lovely soft pink, lighting at throat—ruffly, fluted, well-spaced and well-placed on spike. Strong stem, holding ten at a time, no staking. Took our 98 heat without a murmur . . . Campanile is a grand lavender that, too, opens many at a time . . . Carved Ivory is the loveliest cream I have seen so far."

—Mrs. F. M. Clark, Washington

"Innocence was sensational for color and form."

—Tom Manley, Pennsylvania

"Innocence bloomed first and it certainly is a beautiful thing. Has been tall with plenty open and the substance has been fine. The one that really has us spellbound is Rose Spire."

—K. J. Lindsey, Illinois

"I would guess Innocence is a sister of your beautiful Appleblossom. For me it had 22 buds, excellent placement and formation, straight spike and growing next to Appleblossom I would rate it equal with both bulbs performing equally good . . . Carved Ivory, small but gorgeous. Have you noticed it under soft light? Ruffled Dream and Orchid Frills—I would like a row of each."

—George F. Johnson, Indiana

### JUBILEE $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$ (407) (Flad, 1955) (75 days)

(Traveler x Edgewood) Jubilee's whiteness is so crystalline it fairly sparkles while the bright rose edging surrounds each floret like a halo. With up to 10 of its 20 buds open on the tall, straight stems, Jubilee is a glorious sight. Formal; nicely ruffled. One of John Flad's best!

(\$1.00 each any size; 5 for \$4.00)



NOWETA

**JUNO  $\frac{\star \star \star}{\bullet \bullet \bullet}$  (460) (Fischer, 1955) (85 days)**  
(Wedgewood x Friendship) For a good color rendition of Juno see our lovely Starker arrangement on page 24.

Junio gives one an over-all impression of rose. The rose is like a sheer chiffon veil through which an undertone of salmon appears. The florets are frilled and slightly recurved with 7-8 open on 18-20 bud spikes. We feel sure that Junio will find a place in your garden and earn its way as a cutter, too.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

"Right now I have some Junio in front of me and I don't believe I ever saw nicer or realized what a beauty it was."

—W. Jay Dittman, Michigan

### KAREN $\frac{\star \star \star}{\bullet \bullet \bullet}$ (471) (Mazur, 1952) (80 days)

The color of Karen is quite accurately reproduced in the picture on page 17. It is the gold-blotched rosy-purple in the lower right hand corner. Makes fine, smooth, silky ribbons of bloom. Quite unusual.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

### KERRY DANCER $\frac{\star \star \star}{\bullet \bullet \bullet}$ (336) (Butt, 1955)

(Bo-Peep x Atom) This gay delightful flower embodies the spirit of joy and grace of movement of the Kerry dancers. It is a bright shade of scarlet with a yellow throat dusted with specks of red. Opens 6-7 lightly ruffled florets on tall, graceful spikes. Makes beautiful bulbs and large bulblets that like to grow.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)

(S 1-.25; 10-2.00)

### KING DAVID $\frac{\star \star \star \star}{\bullet \bullet \bullet \bullet}$ (570) (Carlson, 1951)

(85 days) (King Lear Seedling) Tall, tapering spikes of this rich, velvety purple with their faint silver picotee are a breath-taking sight. The well-attached florets open wide and seem to be flared rather than ruffled. King David has been a show winner since its seedling days when the advent of a new and better purple was first proclaimed. Though several stiff competitors have joined the purples, we find each useful and lovely in its own right. King David had a heyday last summer.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

### KING SIZE $\frac{\star \star}{\bullet \bullet}$ (531) (Hartman, 1953) (95 days)

(California x Sir Galahad) Aptly named, King Size is a tall, huge salmon with red lines in the throat. Its 6 foot plants with 10 open florets make it a frequent winner on the show table. You'll be surprised what it can do with a little extra fertilizer and water just before blooming time. A real "eye-stopper"!

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

### LEIF ERICKSON $\frac{\star \star \star}{\bullet \bullet \bullet}$ (506) (K. & M., 1952) (85 days)

Leif Erickson is the leading cream in the lower price bracket. It is a top commercial also. Makes magnificent spikes having 7-9 nicely ruffled, heavy-substanced florets open at a time.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

### LOOK $\frac{\star \star \star}{\bullet \bullet \bullet}$ (540) Taylor, 1953) (90 days)

(Evangeline x Wedgewood) Look at that stalwart poise and serene uniformity of coloring of that majestic glad! It is the tallest glad on our list. Its name is Look! Look commands attention everywhere and especially in the garden. Opens 6-7 delicate pink florets on skyscraper heads. Rugged! Moderate propagator.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**LORELEI** ★★☆☆ (506) (Howell, 1955) (80 days)  
 ●●●● (Corona x Elizabeth the Queen) X (Florence Nightingale x Seedling) According to German legend Lorelei was a maiden who haunted a rock on the Rhine and by her beauty and charm lured sailors to destruction. This modern glad will lure you, too, with her beauty and form and charming personality. 7 or 8 heavy-substanted, ruffled, carved florets are open on tall, graceful spikes. The color is a glistening pure cream. Lorelei already has many friends. We like her growing habits.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)  
 (S 1-.50; 10-4.00)

**MAGNET** ★★☆☆ (562) (Fischer, 1952) (75 days)  
 ●●●● (Rose O'Day x Elizabeth the Queen) Magnet is a compelling flower. It is a magnetic shade of rich orchid or rose-lavender found in the deep-toned cattleya hybrids. This sister of Elmer's Rose grows fully five feet high and produces a wide ribbon of blooms. Florets spiral a bit and have a tendency to face upward. Strangely, this is an asset in arrangement work where you like to see the flowers from all sides.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**MARGERY** ★★☆☆ (462) (Melk, 1953) (75 days)  
 ●●●● (Candy Splash x Burma) An extra fine, tall, medium rose with a slight feather. Margery is similar to Elmer's Rose in color. Introduced without much fanfare but is steadily gaining in popularity. We believe this winsome gal will be with us for some time.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

**MINARET** ★★☆☆ (432) (Fischer, 1955) (85 days)  
 ●●●● (Beauty's Blush x Friendship) Minaret is a lofty spire-like salmon-pink glad that consistently produces model spikes even from small bulbs. It is not as rich in adjectives as some but is has a dependability that is rarely equalled. 7-9 round, recurved, casually ruffled, ivory throated florets are precisely placed on steeple-like heads that have a generous bud count. Bulblets are exceptional growers often making marketable spikes even here in Minnesota. From Beauty's Blush, Minaret has inherited a remarkable quality of disease resistance. A coming commercial.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.50)  
 (S 1-.20; 10-1.50)

**MIXTURE** For those who don't have the hobbyist's instinct to have their glads labelled or who like an unlabelled collection just to see what surprises it may have in store for them, we make up this mixture from the regular varieties in our list, often including some high priced variety that we may be long on and sometimes putting in a few interesting seedlings that were too good to discard. I don't believe a better mixture is available anywhere.

(L 10-.80) (M 10-.50) (S 10-.30)

**MOTHER FISCHER** ★★☆☆ (400) (Fischer, 1951) (85 days)  
 ●●●● (Pink Paragon x Elizabeth the Queen) In all the floral kingdom whites never seem to be over-abundant. They have a universal appeal that makes them acceptable at any time and for every occasion. Perhaps, too, it is because we all instinctively admire this symbol of purity and innocence. But, whatever

the reason, we always feel that we never have too many white glads and when we find one that seems faultless, we indeed have cause to rejoice. Mother Fischer is such a glad—a tall ruffled handsome white that makes the grandest cutting spikes even from small bulbs. An exceptionally good grower and bulb maker, about the most beautiful bulb in our storage. Very prolific, too.

(L 2-.30; 10-1.20) (M 10-.80)  
 (S 10-.50)

**ORCHID FRILLS** ★★☆☆ (466) (Fischer, 1955) (80 days)  
 ●●●●

(Elizabeth the Queen x Beauty's Blush) The illustration on page 45 admirably describes the ravishing beauty of this exquisite glad. What a classical setting of glads and roses! A light touch is added with the silvery artemesia and the fluffy seed of clematis. The glad spikes and leaves suggest aspiration while the hosta leaves tie the ensemble together with a clever little bow.

Orchid Frills is a queenly flower. The delectable light orchid tone blends with ineffable smoothness to a soft creamy throat. But, in the nobility of its form and perfection of its ruffling lie much of its beauty. Orchid Frills has good field performance.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
 (S 10-.80)

**PACTOLUS** ★★☆☆ (418) (K. & M., 1947) (80 days)  
 ●●●● (Maskerade x Pfitzer's

Wunderkind) The most spectacular blotched variety ever introduced. Its prominent scarlet blotch on a warm buff ground reminds one of the departing sun swimming in the liquid amber of the evening sky. Or one might call it the pansy glad, since the blotches cover almost as much of the petals as the blotches of pansies. A good grower that readily opens eight beautifully ruffled, flat-open, round blooms. Deserving of the popularity it enjoys.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**PALETTE** ★★☆☆ (437) (Kooy, 1951) (85 days)  
 ●●●●

Tops in novelty value, and surprisingly, too, tops for florist use, Palette must be seen to be appreciated. One would not expect anything but discord in a combination of scarlet and blue-violet but nature has achieved a wonderful harmony in the bright scarlet florets with their unusual blue throats. Opens 5-6 on average height plants. Try it for something different in arrangements.

(L 2-.30; 10-1.20) (M 10-.80)  
 (S 10-.50)

**PAUL BUNYAN** ★★☆☆ (542) (Melk, 1955) (85 days)  
 ●●●● (Seedling x

Seedling) This huge salmon-pink with the deep rose throat is named for the legendary giant, Paul Bunyan. The florets are ruffled and fluted with 8-10 opening on 5 foot spikes. Really massive!

(L 1-.50; 10-4.00) (M 1-.35; 10-3.00)  
 (S 1-.25; 10-2.00)

**PINAFORE**

See 1957 introductions.

"While I had only two bulbs of your Orchid Frills, they both produced beautiful spikes that were eye-catchers as they had good placement, good substance and a color that should be extremely popular for the home and florist."  
 —O. H. Witt, Nebraska.

for the World's Finest Glads.

# Juno

A Carl Starker masterpiece of beautiful JUNO. Glad leaves provide aspiration, the snowy round dahlias a focal point while the starry caladium leaves gives a feeling of movement, opulance and unity. The black wooden base adds weight. The pink toned spread blends well with the glad and caladium leaves.

**JUNO OFFER: 10 L, 10M, 10S,  
a \$4.00 value for \$3.10**





## *Dusk*

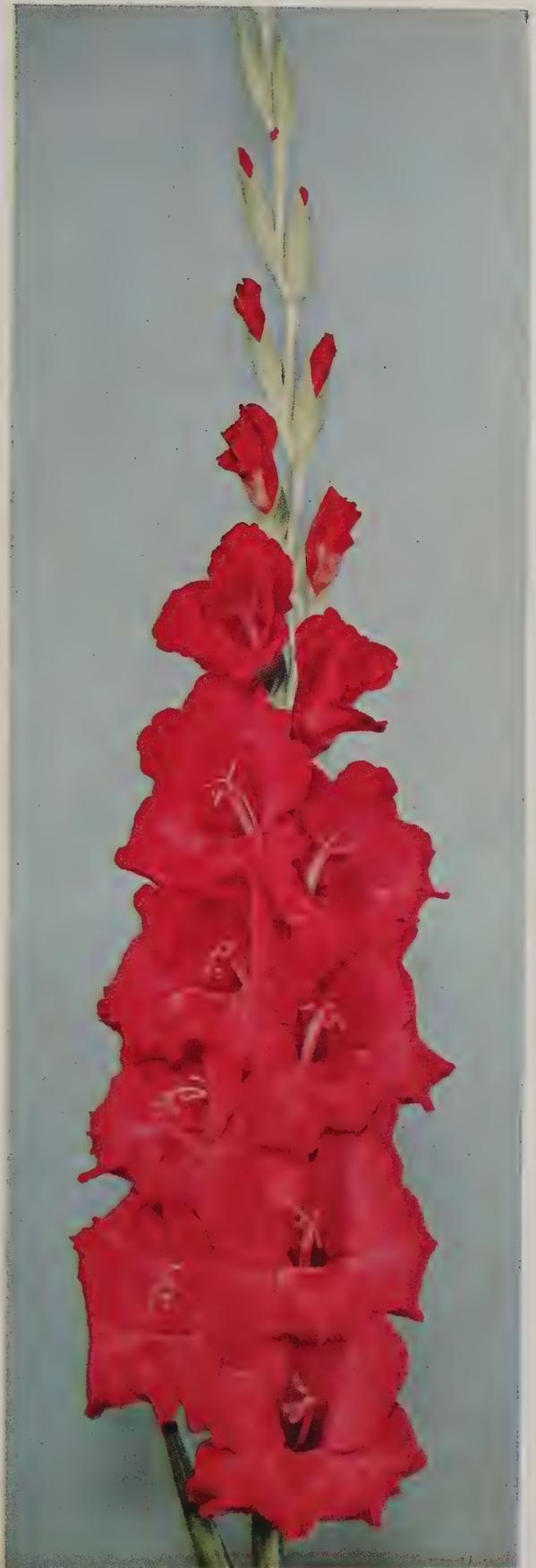
*A stone fireplace is a natural setting for autumn-toned rustic DUSK. The rock background lends texture while the sprightly mountain ash foliage adds grace and unity. The large round white throats suggest gaiety and merriment.*

**DUSK OFFER: 10L, 10M, 10S,  
a \$2.50 value for \$1.95**

## *Royal Stewart*

*This light red, All America award winner, ROYAL STEWART, will win many grand championships. It is fully described on page 9.*

**ROYAL STEWART Prices: 1L, \$ .50;  
6L, \$2.50; 12L, \$5.00; 25L, \$9.50**



© Selected Glads, Inc.



Caribbean

**PINK CHIFFON** ★★☆☆ (460) (Fischer, 1953) (75 days)

(Seedling of Lavender & Gold x Dawn Glow) The color of Pink Chiffon is such a delicate shade of pale rose-pink that one may not at first appreciate its worth. The intense sunlight of mid-summer seemingly kills all but strong colors. Shade Pink Chiffon, or better still, bring it in the house where it rightfully belongs, then view it in the restfulness of your home where soft lamplight shining upon it will thrill you with its exquisite, melting beauty. Arrange it alone with just a touch of foliage, or let yourself go, and make a real "super-duper" with the addition of pale pink roses, snapdragons, or whatever flowers and filler suggest themselves to you. You'll have fun and satisfaction, too.

Pink Chiffon is an ideal florist's glad. Works up well for every purpose being especially adaptable with wedding accessories. One of the loveliest bridal pieces we ever saw was made with Pink Chiffon.

(L 2-.30; 10-1.20) (M 10-.89)  
(S 10-.50)

**PINK DIAMOND** ★★☆☆ (440) (Fischer, 1954) (70 days)

(White Christmas x Friendship) Pink Diamond is a fitting name for a gladiolus that has the exquisite pink hue and the same authentic sparkle and glitter of these lovely gems. It has a frostiness of sheen, an overlay of diamond dust such as is found only in God's own handiwork. It grows 55-60 inches tall, with nearly every flower in bloom at once. The slender 30-inch head holds 6-7 heavily ruffled, heavy-textured round florets open at once in a formal but graceful array. Few varieties have given us the fine testimonials that Pink Diamond has.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)

**PINK DOTS** ★★☆☆ (301) (75 days) (Original and parentage unknown)

Seen in a composition, Pink Dots is very intriguing, it is strikingly different in its polka dot effect of pink on white. Grows like a weed. Tall and straight.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

**PINNACLE** ★★☆☆ (578) (Jack, 1956) (85 days)

(Better Times X (Greta Garbo x Dawn Glow)) Well named, this spectacular spire-like giant is the best blue that has been offered the public in a long time. It is the only 500 sized light blue. Opens 9-11 huge 6-inch pale blue florets studded with a purple blotch on tall spikes. The petals are long, flaring and wavy. Like Noweta Rose, Pinnacle produces those whopper spikes, and, like Noweta Rose, the florets often open irregularly. But, in spite of this one deficiency, Pinnacle will become a leading variety. It was judged one of the ten leading 1956 introductions by the N.A.G.C. Symposium committee.

(L 1-1.00; 10-8.00) (M 1-.75; 10-6.00)  
(S 1-.50; 10-4.00)

**POINSETTIA** ★★☆☆ (450) (Johnson, 1952)

(85 days) Parentage unknown) The sensational red of 1952 and it is still holding its own along with the leading reds. Poinsettia is a clear, flaming scarlet-red that opens about 7 round molded florets on ramrod stems. We got a lot of good cutting from this variety last summer.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)



NOWETA GARDENS,

**PRINCESS** ★★☆☆ (466) (Larus, 1953) (90 days) (Elizabeth the Queen x Miss Wisconsin) A leading exhibition and commercial variety that seems to be a model performer. Reminiscent of Elizabeth the Queen, one of its parents, though somewhat darker. Highly recommended.  
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)

**PROF. GOUDRIAN** ★★☆☆ (500) (K. & M., 1950) (75 days) An improved version of the older Snow Princess. This is saying a lot, as good old Snow Princess was one of the leading glads of all time. Physical characteristics and performance are all of the best. It will open up to 8 well placed florets on tall, well proportioned spikes. Prof. Goudrian is to be reckoned with on the show table; a top commercial.  
(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

**PROSPECTOR** ★★☆☆ (410) (Leffingwell, 1953) (85 days) (Derived from Golden Goddess, Royal Gold and various seedlings) If we had been hunting for gold we couldn't have been more excited than when we found Prospector the first time. We promptly laid claim to a block of stock of this yellow and golden-lipped discovery. Florets ruffled and round as a dollar fit neatly on the stately spikes. Makes exemplary plants and produces quantities of bulblets which for us have grown well.  
(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)

**PURPLE BURMA** ★★☆☆ (570) (Boewe, 1955) (85 days) (Sport of Burma) Our leading 1955 introduction! A mutation of Burma and like its parent it enjoys the same fine qualities; the sumptuous ruffling, the fluting, the heavy suede-like substance, the rich velvety texture, the fine, long heads, the generous bud count, and the same vigorous growth in the field. Burma is still unchallenged in a glorious rose-red but now it is duplicated in a still more glorious rich, deep-purple. Purple Burma is a kingly flower, wearing a rich velvet robe of regal splendor.

See color illustration on page 20.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)

**RED RADIANCE** ★★☆☆ (450) (Melk, 1953) (85 days) (Red Charm x Spotlight) This flashy, scintillating flower will illuminate your cutting garden and provide you with many thrills thru the season. We recommend your buying several sizes so that you will have a succession of bloom. Just the shade of red the florists ask for. Red Radiance opens 7 to 9, 5-inch florets on tall spikes. Extremely prolific. We are enthusiastic about this coming commercial.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)

**RED WING** ★★☆☆ (436) (Wright, 1948) (85 days) (Seedling x Red Charm) The foremost scarlet today is Red Wing; a glad of noble stature. Lofty spikes of precision-like build follow one another down the row, even from small bulbs. The large frilled, round florets with their somewhat deeper throats are an exhibitor's joy and a cut-flower grower's dream. Actually, Red Wing has an enviable record on the show table opening up to nine magnificent red florets. As a cut-flower, too, it is being widely grown and sold. We consider it tops in performance.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)



Maytime



## *Rainbow Collections*

The very best buy in our catalogue. If you have never grown glads before and are looking for a real bargain, try this collection! It is a hand-picked unlabelled assortment of bulbs in a complete range of colors as illustrated. An excellent gift for a friend or relative.

**Rainbow Collection "A": 25 Top Size, 1 1/4" diameter & up, \$1.75, Prepaid**

**Rainbow Collection "B": 50 Top Size, 1 1/4" diameter & up, \$3.25, Prepaid**

**Rainbow Collection "C": 100 Top Size, 1 1/4" diameter & up, \$6.00, Prepaid**

**Rainbow Collection "D": 100 Medium Size,  
3/4" to 1 1/4" diameter ----- \$3.00, Prepaid**



## *Fan-Maker Collections*

Carnival	Ginger	Minaret	Ruffled Ebony
Dusk	Gold	Mother Fischer	Snow Clad
Early Purple	Harrisburger	Violet Charm	Sparkling Eyes
Francesca	Juno	Orchid Frills	Tan Glo
Friendship	King David	Poinsettia	

**Offer 1:** 1 L and 1 M of each of the varieties listed above,  
unlabelled, 38 bulbs, (a \$6.72 value) for \_\_\_\_\_ \$4.95, Prepaid

**Offer 2:** 2 L and 2 M of each the varieties listed above,  
unlabelled, 76 bulbs, (a \$13.44 value) for \_\_\_\_\_ \$8.95, Prepaid

You will enjoy identifying the varieties with the catalogue description.  
(Labelled, 50c extra.)



**Snowdrift**



**Elmer's Rose**

**REGINA** ★ ★ ★ ★ (520) (Palmer, 1953) (80 days)  
 • • (Picardy x Orange Gold)

This huge light orange with apricot shadings strengthens the orange class considerably. It is ruffled, needle-pointed and of very heavy substance. Regina opens 7-8 well-placed florets on long heads.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
 (S 10-.80)

**ROSA**

See 1957 introductions.

**ROSARIO** ★ ★ ★ (463) (Fischer, 1953) (70 days)  
 • • • (Elizabeth the Queen x Rose O'Day)

A jewel for consistency as well as beauty, it will carry 10 open florets in Sunday-go-to-meeting array. Trim as a lead pencil as the fashion ads would say. Rosario has a sharp, vivid raspberry deep in the lower petal. Makes a fine bulb.

(L 2-.30; 10-1.20) (M 10-.80)  
 (S 10-.50)

**ROSE SPIRE**

See 1957 introductions.

**ROSITA** ★ ★ ★ ★ (563) (Woods, 1952) (85 days)  
 • • • • (Chamouny x Elizabeth the Queen)

Rosita wears the color of Chamouny's lovely silver-toned rose, and the ruffling of Elizabeth the Queen, plus increased height and size. The broad florets in double-row placement constitute a lavish display of mouth-watering rose tones. Healthy and vigorous. You can't miss with Rosita.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
 (S 10-.80)

**ROYAL STEWART**

See All America Glads on page 9.

**RUFFLED DREAM** ★ ★ ★ ★ (440) (Fischer, 1955) (85 days)  
 • • • • (Friendship x Evangeline)

Ruffled Dream is certainly one of the most beautiful varieties originated at Noweta Gardens. When you see this gorgeous "dream pink," with its pearly lustre, heavy substance, perfect ruffling and finely sculptured form, you will share our enthusiasm for it. Like its parent, Friendship, Ruffled Dream is a model grower; it is robust, makes clean, healthy bulbs and cuts especially well from small bulbs. Like Evangeline, it has an upward lilt to the floret but we have found this quality an asset in using it in floral compositions. When the florets face perfectly one could not wish for a finer specimen for exhibition. Each precisely formed floret is enlivened with a soft creaminess in the throat. When Ruffled Dream blooms in your garden it will be an event.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.50)  
 (S 1-.20; 10-1.50)

"Ruffled Dream—Beautiful, a lot like Friendship, grew well and bloomed well, made nice bulbs from bulblets. Real good in a real competitive class. Snowdrift—To my notion the best white of them all to date. Pink Diamond—Just a pink Snowdrift and that is enough. Fire Opal—A thrifty grower, easy to propagate, someday a TOP commercial. Purple Burma—I liked the color, grew and bloomed well, made a nice lot of bulblets. If the color takes will be as popular as Burma."

—George F. Johnson, Indiana



*Pink Diamond*



*Sweet Sixteen*



*SNOWDRIFT with begonias and rhubarb leaves.*

**RUFFLED EBONY** ★★☆☆ (454) (Fischer, 1953) (70 days)

(Melrose x Black Diamond) For a deep organ tone in the symphony of glad colors try midnight-hued Ruffled Ebony. This congo colored glad is rich in color appeal. Its brilliance of sheen makes it appear as though the flowers had been recently polished. You will thrill at its chiseled perfection of form and lavish ruffling. It has but 16 buds and opens 5 or 6 florets, but what beauty! It is the only glad in its color class that has those broad petalled, round florets that suggest opulence and substance like leather. Ruffled Ebony is a sure stopper with garden visitors.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)  
(S 10-.80)

"Received more "ooh's and Ah's" over Ruffled Ebony last summer than any of the other 150 varieties I grow. It and Fire Opal are my present favorites."

—Erich Schlessler, Texas

"How can anyone improve on the beauty of Ruffled Ebony or Snowdrift, unless you would cross the two of them? They certainly are two of the most beautiful flowers I have ever seen. You certainly should be very proud of them."

—E. Kuhns, Indiana

**SALMAN'S SENSATION** ★★☆☆ (578) (Salman, 1953)

(90 days) A five-foot heavy-substanced, medium blue that has been a sensation for many fans. The largest and tallest of all the deep blues. Cuts well from small sizes. Here to stay awhile.

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)  
(S 10-.80)

**SANS SOUCI** ★★☆☆ (436) (K. & M., 1951)

(85 days) (J. V. Konzenberg x Joe Wagner) Named after Frederick the Great's pleasure palace at Potsdam ("Without Care"). This spire-like scarlet beckons across the field. Its rounded florets have an easy grace, its color a lucent glow. Robust and precocious, few glads cut as well from small sizes. Sans Souci is deserving of its rank as a leading scarlet.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

**SIERRA SNOW** ★★☆☆ (400) (Harris, 1951)

(80 days) (Arctic Snow x Elizabeth the Queen) White as new-fallen snow on the lofty Sierras is this variety. As the Sierras are high among mountains so is Sierra Snow tall among glads. A grand commercial that opens many large, ruffled florets at once. The connoisseur will object some to the tawny cream throat overlaid with a faint purple line but nevertheless this snowy glad deserves a spot in every garden.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

**SNOW CLAD** ★★☆☆ (500) (Harris, 1953)

(80 days) (Florence Nightingale x White Sport of Elizabeth the Queen) Another grand white from the brush of one of America's foremost hybridizers, Jack W. Harris. He already has given us Florence Nightingale and Sierra Snow, and now, Snow Clad seems destined to be widely grown also. It is a clean-cut, starchy, cream-throated alabaster white; a 5-6 footer!

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20)  
(S 10-.80)



# Appleblossom

Rita Millard, of St. Charles, admires the delicate coloring of **APPLELOSSOM**, an All America introduction of '56. Appleblossom is fully described on page 9.

**1L, \$ .50; 6L, \$2.50; 12L, \$5.00; 25L, \$9.50**

# COLLECTION OF 22 SUPER-GIANTS

**If you are receiving this catalog for the first time and don't know what to buy, here is the ideal place to start.**

If you want to astonish your neighbors and friends by growing some really colossal glads in your garden, we recommend the following collection, carefully selected not only for outstanding size and height, but for color-variety. So you may realize what giants these glads really are, we have indicated below the actual size of well-grown specimens. **To the best of our knowledge this collection embraces most of the largest glads now in commerce.** Whether you are a beginner or a connoisseur, you will want these outstanding glads in your gardens!

Variety	Color	No. Open At Once	Size of Floret	Height	Price Each
1. Ace of Spades	Maroon	6-8	5¼"	59"	.15
2. Burma Rose	Rose	7-8	6"	58"	.25
3. Campanile	Lavender	8-10	5"	60"	.40
4. Circe	Bright Orange	5-6	6"	59"	.15
5. Copper Lustre	Smoky	8-10	6"	58"	.25
6. Debbie	Orange	6-7	5¼"	59"	.75
7. Forsythia	Yellow	6-7	5¼"	58"	.25
8. Francesca	Lavender	6-8	5"	58"	.25
9. Harrisburger	Red	7-8	5¼"	60"	.25
10. Leif Erickson	Cream	6-8	5½"	58"	.15
11. Look	Pink	6-7	6"	62"	.25
12. Lorelei	Cream	7-8	5"	58"	1.00
13. Prof. Goudrian	White	6-8	6"	60"	.15
14. Prospector	Yellow	6-8	5"	58"	.25
15. Purple Burma	Purple	7-9	6"	58"	.25
16. Regina	Light Orange	7-8	6"	59"	.25
17. Rosita	Rose	7-9	6"	60"	.25
18. Salman's Sensation	Deep Blue	6-8	5½"	60"	.20
19. Snow Clad	White	10-12	6"	68"	.25
20. Summer Queen	Salmon	7-9	6"	59"	.15
21. Tan Glo	Smoky	8-10	5¼"	58"	.35
22. Texas White	White	6-7	6"	62"	.40

One Large Bulb of Each: Total Catalogue Value.....\$6.60

Single Collection (a \$6.60 value) for	\$ 5.00
Double Collection (a \$13.20 value) for	9.50
Triple Collection (a \$19.80 value) for	14.00
Guadruple Collection (a \$26.40 value) for	18.50
Quintuple Collection (a \$33.00 value) for	23.00
Sextuple Collection (a \$39.60 value) for	27.50

**For one of the TOP THRILLS of your gardening career, order one or more of these collections of Super-Giants!**

# QUANTITY PRICE LIST--Not Prepaid

THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

Small orders from this list can be shipped cheaper by parcel post. Please send sufficient postage to cover if wanted by mail.

Approximate weight per 100 bulbs packed: No. 1—7½ lbs.; No. 2—5½ lbs.; No. 3—4 lbs.; No. 4—2 lbs.; No. 5—1 lb.; No. 6—½ lb.; Bulblets, qt.—½ lbs.

Prices indicated are F.O.B. St. Charles, Minn. 25 or more bulbs of the same size and variety will be sold at the hundred rate.

PRICE PER 100	1½ in. up 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.
ABU HASSAN*	6.00	5.00	4.00					
ACE OF SPADES*	7.00	6.00	5.00	4.00	3.00	2.00	2.00	7.00
ATOM	7.00	6.00	5.00	4.00				
BEAUTY'S BLUSH*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
BO-PEEP	6.00	5.00	4.00				1.00	3.00
BURMA*	6.00	5.00	4.00	3.00			1.00	3.00
CAMPANILE	25.00	20.00	18.00	15.00	12.00	10.00	15.00	50.00
CATHERINE BEATH					7.00	5.00	10.00	35.00
CARNIVAL*	7.00	6.00	5.00	4.00	3.00	2.00	1.50	4.00
CARVED IVORY	50.00	45.00	40.00	35.00	30.00	20.00	25.00	80.00
COPPER LUSTRE*				10.00	8.00	6.00	10.00	35.00
CREAM ORCHIDS	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
CRUSADER	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00
CUPID*	6.00	5.00					1.00	3.00
CUTIE	14.00	12.00	10.00	8.00	6.00	4.00	7.00	25.00
DIEPPE*	6.00	5.00					1.50	4.00
DUSK*	7.00		5.00	4.00	3.00	2.00	2.00	7.00
EARLY PURPLE*	8.00	7.00	6.00	5.00	4.00	3.00	3.00	10.00
ELMER'S ROSE*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
FIRE OPAL					5.00	4.00	8.00	25.00
FLORENCE NIGHTINGALE*	6.00	5.00					1.00	3.00
FORSYTHIA				8.00	6.00	4.00	4.00	12.00
FRANCESCA*	8.00	7.00	6.00	5.00	4.00	3.00	5.00	15.00
FRIENDSHIP*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
GENE*	6.00	5.00	4.00				1.00	3.00
GINGER			5.00	4.00	3.00		1.50	5.00
GOLD*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	5.00
GOLDEN BOY	25.00	20.00	15.00	10.00	7.00	5.00	20.00	60.00
GOLDEN HOUR	50.00	45.00	40.00	35.00	30.00	20.00	25.00	80.00
HARRISBURGER*	12.00	10.00	8.00	7.00	6.00	4.00	5.00	15.00
JUNO*	8.00		6.00	5.00	3.00	2.00	3.00	10.00
KAREN	14.00	12.00	10.00	8.00	7.00	5.00	10.00	35.00
KING DAVID*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
LEIF ERICKSON	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
LITTLE GOLD	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00

THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

PRICE PER 100	up 1½ in. 1	1¼ in. to 1½ in. 2	1 in. to 1¼ in. 3	¾ in. to 1 in. 4	½ in. to ¾ in. 5	½ in. down 6	½ Pt.	Bulblets Qt.
LITTLE SWEETHEART				7.00	6.00	5.00	8.00	25.00
LOOK				8.00	6.50	5.00	8.00	25.00
LORELEI		35.00	30.00	25.00	20.00	15.00	25.00	75.00
MINARET	20.00	18.00	15.00	12.00	9.00	7.00	12.00	35.00
MIXTURE*	4.50	4.00	3.00	2.50	2.00	1.00	.35	1.00
MOTHER FISCHER*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
ORCHID FRILLS*	12.00		8.00	6.00	5.00	4.00	6.00	15.00
PACTOLUS*	6.00	5.00						
PALETTE	6.00	5.00					1.50	4.00
PINK CHIFFON*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
PINK DIAMOND	14.00	12.00	10.00	8.00	7.00	5.00	10.00	35.00
PINK DOTS*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
POINSETTIA*	7.00	6.00					1.50	5.00
PRINCESS	14.00	12.00	10.00	8.00	6.00	5.00	10.00	35.00
PROF. GOUDRIAN	7.00	6.00	5.00	4.00	3.00	2.00	2.00	6.00
PROSPECTOR	14.00	12.00	10.00	8.00	6.00	5.00	8.00	25.00
PURPLE BURMA*	14.00	12.00	10.00	8.00	6.00	5.00	8.00	25.00
RED WING*	6.00	5.00	4.00	3.00	2.00		1.50	5.00
REGINA	12.00	10.00	8.00	7.00	6.00	5.00	8.00	25.00
ROSARIO			5.00	4.00	3.00	2.00	1.50	5.00
ROSITA	12.00	10.00	8.00	7.00	6.00	5.00	8.00	25.00
RUFFLED DREAM*	22.00	18.00	15.00	12.00	8.00	6.00	10.00	35.00
RUFFLED EBONY*	12.00	10.00	8.00	6.00	5.00	4.00	6.00	20.00
SALMAN'S SENSATION	12.00	10.00	8.00					
SANS SOUCI*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
SIERRA SNOW	7.00	6.00	5.00	4.00	3.00	2.00	1.50	5.00
SNOW CLAD	12.00	10.00	8.00	6.00	5.00	4.00	8.00	25.00
SNOWDRIFT	12.00	10.00	8.00	6.00	5.00	4.00	8.00	25.00
SNOW VELVET	50.00	45.00	40.00	35.00	30.00	25.00	40.00	125.00
SPARKLING EYES*	12.00	10.00	8.00	7.00	6.00	5.00	5.00	15.00
SPIC & SPAN	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
SUMMER QUEEN*	8.00		4.00	3.00	2.00	1.50	1.50	5.00
SWEET SIXTEEN*	6.00	5.00	4.00	3.00	2.00	1.50	1.00	3.00
TAN-GLO*	15.00	12.00	10.00	8.00	6.00	5.00	10.00	35.00
TEXAS WHITE	20.00	16.00	12.00	8.00	6.00	4.00	15.00	50.00
THE RAJAH*	6.00	5.00	4.00	3.00	2.00	1.50	1.50	4.00
TRAVELER*	12.00	10.00	8.00	7.00	6.00	5.00	5.00	15.00
TYRONE*					3.00	2.00	1.50	5.00
VIOLET CHARM*	10.00	9.00	8.00	7.00	6.00	5.00	8.00	25.00
WILD ROSE	15.00	12.00	10.00	8.00	6.00	5.00	8.00	25.00

THIS LIST SUPERSEDES ALL PREVIOUS LISTS.

\* Varieties marked with asterisk may be had by the 1000. Multiply the 100 price by 8 to obtain the 1000 price. 250 may be purchased at the 1000 rate.

## Customer Quotes

"We won Grand Champion Single Spike with Texas White and Reserve Champion Three Spikes with Carved Ivory at the 1956 Iowa State Fair . . . We have had a great crop of your glads and enjoyed growing your dependable varieties."

—Jean and George Waite, Iowa

"Our glads this summer were just wonderful. Snowdrift was grand and Pink Chiffon with Purple Burma in an arrangement was super. Thanks so much for the extras you sent."

—Mrs. Gerald V. Johnson, Iowa

"The three glads which I especially am fond of are Ruffled Dream, Purple Burma and the clear, sparkling Wild Rose. The Orchid Frills are in a class by themselves. The color is so sharp and clear."

—Mrs. Joseph E. Bowman, Indiana

"People who consistently through the Master give us such beauty as Pink Diamond, Ruffled Ebony and White Lace—and, more recently, Snowdrift, Appleblossom and Juno, deserve special honor, as I'm sure you will receive."

—Mrs. Samuel Elbert Powell, North Carolina

"Thought you might like to know that of all your originations, and I grow a great many of them, Pink Diamond is at the top of the list for me, and by a considerable margin. For sheer beauty and excellent performance, it easily tops the more than 200 varieties I grow every year."

—Richard A. Staples, Massachusetts

"Congratulations! Your Pink Diamond was judged Most Beautiful at Western Massachusetts show August 5. In addition I also took Best Spike with Royal Stewart . . . Flash !! Pink Diamond came in 2nd in Public Voting."

—Alfred Seher, Massachusetts

"O'Boy! Fire Opal really hits the spot. Always has straight spikes and always 22 or more buds."

—Donald Harrell, Minnesota

"Of the seedlings you shipped me this year I think the best show spike will prove to be Maytime."

—H. M. Sherman, Jr., New York

"Carved Ivory is the most beautiful Gladiolus that I have even seen; my wife and I just love it and everyone that came over to see my display of Glads, just marveled at its beauty."

—Leonard Hahn, Minnesota

"Carved Ivory, tho', is really something, and as it grew here is so close to 400 in size that there would be no argument. It should go farther than Snow Velvet, which in itself is not to be overlooked for beauty and growing. Campanile, tho' late, is real good."

—T. A. Ross, Montana

"We had wonderful success with the bulbs we have gotten from you in former years and never hesitate telling people where we get our bulbs."

—Mrs. Andrew Cosh, Nebraska

"I have truly had more pleasure with flowers than I'd ever believed possible, since ordering from Noweta."

—Mrs. A. J. Mohr, Utah

"Words cannot express how much I appreciate your fine gladiolus bulbs."

—Mrs. Wendell Hill, Kansas

"Snow Velvet is doing fine . . . It makes a wonderful stand and the flower is just perfect. If the variety has good shipping qualities, I believe it will be one of the leading whites."

—N. W. Byvoet, Florida

"Your Rose Spire was the first to bloom in my garden of about 150 varieties, and what a thrill it gave us! Two days later Innocence bloomed, and we liked it even better."

—Allen Henry, Oklahoma

"In our own garden we enjoyed . . . Campanile and Texas White. We had one Texas White bloom that stood 62 inches. It was just as beautiful as it was Big."

—P. H. Beckman, Iowa

"The one that made the most impression on me was Ruffled Ebony. I never heard a sermon that meant so much."

—L. D. Goldsberry, Maine

"I like Fire Opal very much and Ruffled Dream was really a dream. I had a spike of Purple Burma and one of Dusk in my display at the Kitsap County Fair. Dusk sure attracted the Ladies. I received some very fine compliments on Purple Burma. Minaret won me a blue ribbon at the Pacific International Show at Everett this year. Mother Fischer and Sweet Sixteen were very fine this season."

—Edgar E. Searls, Washington.

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**LIVING PICTURES**—All the gladiolus themes in this catalogue are arranged by Carl Starker, Jennings Lodge, Oregon.

# HYBRIDIZER'S COLLECTION

Never before in the history of gladiolus has the opportunity for hybridizers been as great as it is now. New types and forms are just around the corner. Improvements in the standard colors are needed. All-America Glads provides an enormous incentive that the back-yard gardener should heed. The joy of seeing an outstanding seedling bloom in one's own garden is the supreme thrill of all gladiolus growing.

We are circling the varieties that have been or will be outstanding breeders. Every hybridizer's collection should also contain the All America varieties offered on page 9.

We wish you much luck!



- |                     |                  |                        |
|---------------------|------------------|------------------------|
| 1 L Admiral         | 2 L Innocence    | 2 M Rose Spire         |
| 8 L Beauty's Blush  | 8 L King David   | 3 L Ruffled Dream      |
| 3 L Campanile       | 5 L Look         | 6 L Ruffled Ebony      |
| 2 M Debbie          | 1 L Lorelei      | 6 L Salman's Sensation |
| 8 L Dusk            | 3 L Minaret      | 2 L Snow Velvet        |
| 8 L Francesca       | 5 L Pactolus     | 6 L Sparkling Eyes     |
| 8 L Friendship      | 1 L Pinnacle     | 8 L Summer Queen       |
| 2 M Golden Sunshine | 5 L Princess     | 8 L Violet Charm       |
| 5 L Harrisburger    | 5 L Prospector   | 3 L Wild Rose          |
|                     | 5 L Purple Burma |                        |
|                     | 8 L Red Wing     |                        |
|                     | 5 L Regina       |                        |

Each item a \$1.00 value.

Any 5 items-----\$4.50

Any 10 items----- 8.00

Any 20 items-----\$15.00

All 30 items----- 21.50



# Noweta Gardens Varieties By Color Classes

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## WHITE without conspicuous markings

Cupid  
Daintiness  
Florence Nightingale  
Mother Fischer  
Pinafore  
Prof. Goudrian  
Sierra Snow  
Snow Clad  
Snowdrift  
Snow Velvet  
Starlet  
Texas White  
White Lace

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## WHITE with conspicuous marking

Crusader  
Pink Dots  
Sparkling Eyes  
White Sails

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## CREAM

Ares  
Carved Ivory  
Cream Orchids  
Jubilee  
Leif Erickson  
Lorelei

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## LIGHT YELLOW

Golden Boy  
Gene  
Green Thumb  
H. V. Wright

---

## DEEP YELLOW

Catherine Beath  
Forsythia  
Gold  
Golden Hour  
Golden Sunshine  
Goldette  
Helios

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## YELLOW with marking

Clipper  
Firefly  
Frolic  
Gaily Clad  
Li'l Abner  
Prospector  
Statuette

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## BUFF

A. B. Coutts  
Bo-Peep  
Golden Palomino  
Pactolus

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## LIGHT ORANGE

Ladykiller  
Little Gold  
Regina

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## DEEP ORANGE

Circe  
Debbie  
Emily's Birthday  
Fire Opal  
Ginger

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## DEEP SALMON

Coral Ace  
Minaret  
Peter Pan  
King Size

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## SCARLET

Atom  
Carnival  
Dieppe  
Kerry Dancer  
Palette  
Red Wing  
Sans Souci  
Toytown  
Viking

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## LIGHT PINK

Beauty's Blush  
Cutie  
Friendship  
Little Sweetheart  
Pink Diamond  
Ruffled Dream  
Sweet Sixteen

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## DEEP PINK

Frivolity  
Maytime  
Paul Bunyan  
Spic & Span  
Summer Queen

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## RED

Harrisburger  
Poinsettia  
Red Radiance  
Royal Stewart  
Ziz Zag

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## DEEP RED

Ace of Spades  
Dark David  
Fifth Avenue  
Ruffled Ebony

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## ROSE

Appleblossom  
Calico  
Innocence  
Juno  
Pink Chiffon  
Rose Spire  
Traveler  
Wild Rose

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## DEEP ROSE

Burma  
Burma Rose  
Edgewood  
Elmer's Rose  
Karen  
Magnet  
Margery  
Rosa  
Rosario  
Rosita  
Tony Boy

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## LAVENDER

Campanile  
Contentment  
Francesca  
Lavender Petunia  
Orchid Frills  
Pint Size  
Princess

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## PURPLE

Early Purple  
King David  
Purple Burma  
The Rajah  
Troubadour

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## LIGHT VIOLET

Aqua Queen  
Caribbean  
Pinnacle  
Violet Charm

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## DEEP VIOLET

Abu Hassan  
Admiral  
Salman's Sensation

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## SMOKY

Copper Lustre  
Dusk  
Dusty Miller  
Gunsmoke  
Spunky  
Southern Belle  
Stormy Weather  
Tan Glo

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## ANY OTHER COLOR

Bambi  
Pelletier D'Oisy

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## KODACHROME SLIDES

Again we have several sets of 2 in. x 2 in. (35mm) kodachrome slides to offer to garden clubs and glad societies for projection. (One set is available for distribution in Canada.) With a very propitious blooming season we were able to photograph many of the newest and most talked of varieties, thus making our sets quite up-to-date again. The sets also contain many novel Starker arrangements, dramatic pictures of other flowers as well as beautiful nature scenes. There are approximately 200 slides in all. RENTAL FEE \$3.00.

Let us know well in advance the dates on which you wish the slides. They are in heavy demand during the winter and spring months.

AFTER VIEWING THEM, PLEASE FORWARD THEM IMMEDIATELY TO THE ADDRESS WE GIVE YOU SO THAT SOME OTHER FLOWER CLUB OR GLAD SOCIETY MAY ENJOY THEM. If no forwarding address is given, the slides are to be returned to us.

"Wild Rose, Orchid Frills and Pink Diamond were my selections for last year. My wife said on seeing Pink Diamond for the first time, "Now there is a very beautiful pink. For my choice I would take that one over all the other pinks."

—George LaBombard, Massachusetts

"This year for the first time I purchased of you 100 small mixed glad bulbs. And what a continued joy they were to my husband and me . . . everyone bloomed—a real thrill on our dining room table all summer. Now last week, mid-October, was the last, and we are really lost without them."

—Mrs. C. V. Croll, New Jersey.

"Oklahoma had wretched Glad weather last year, but in spite of it our Snowdrift had 22 buds, straight as an arrow in 105 to 108 temperature. No burning. We were thrilled beyond words with it as well as Pink Diamond."

—Mrs. C. P. Andrews, Oklahoma.

"Just had to tell you what a wonderful satisfaction my 'little glads' have been. But, this Snowdrift!—Ethereal—you called it—and it is. I was awe-struck! Thank you for producing such beautiful things."

—Mrs. Roy A. Wanska, Washington.

"Purple Burma was a real beauty, with excellent spikes, 21 buds and 7 open, beautifully ruffled florets. I had four bulbs which produced seven tremendous spikes. Summer Queen was queen of them all in my plot this year. Exquisitely beautiful and a wonderful performer. Wild Rose is very well named and showed very good performance here."

—H. R. Sanderson, Manitoba.

"I believe Pink Diamond is the most beautiful Gladiolus I grew this year. I entered one spike of Pink Diamond at the Portland Glad Society at Camas, Washington. It received the Grand Champion Ribbon for the best spike in the show and also received the best Recent Introduction Ribbon."

—Edgar E. Searls, Washington.

"Incidentally, I was tremendously pleased with the bulbs I ordered from you last year. The gift bulbs of Ruffled Ebony, Pink Chiffon, and Southern Belle were so beautiful that now I am ordering all three. In a very trying, wet year they all did beautifully."

—Kathryn Brown, Kentucky.



CARL FISCHER

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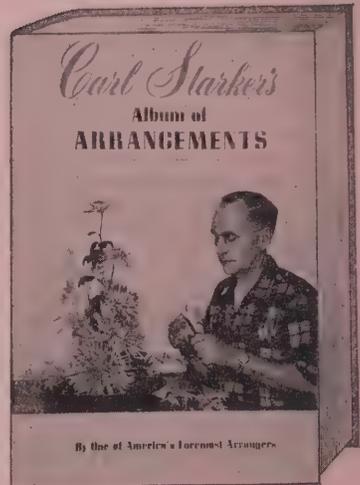
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Brings you 224 outstanding arrangements (33 using glads); 200 black and white photographs; and, 24 prize-winning four-color plates. Packed with ideas to help you arrange flowers. All of the arrangements in this catalog were made by Mr. Starker.

Here is a book you will treasure in your library and one which your relatives and friends



will enjoy receiving as a gift, for it is not only "a thing of beauty" which is "a joy forever," but it is invaluable in a practical sense, to those who wish to beautify their home with flowers.

**Obtainable only for the regular retail price of \$7.50, Postpaid. If not completely satisfied, return the book within 10 days and your money will be refunded.**

"In our house we have a spike of Campanile with a 32 inch head, 14 open florets and 26 buds. This variety should take champion honors at the shows in the near future as it consistently throws spikes approaching champion measurements. Campanile has a color which can be matched well with other glads and does not possess that rosy cast in its make-up that so many lavenders have.

This year we had Snowdrift as good as we have ever had it, as this beauty consistently throws long heads and holds 10 open right out in the garden. No fancy words can aptly describe Snowdrift as it must be seen to be really appreciated. Even in the 500 class it can win. Indeed a good one is a threat for championship honors at the biggest shows."

—M & M Schrimpf, Wisconsin

"Thanks for the wonderful blooms from the bulbs I got from you. This was a wonderful season for blossoms, and plants grew as high as my head. We had worlds of moisture with weather on the cool side and they outdid themselves. I especially loved Campanile, Snow Velvet and Golden Hours. Harrisburger is sure a grand one. Beauty's Blush and Sweet 16 are still tops with me. I can hardly wait to see what you have for us this year. Thank you so much."

—Mrs. Henry Clementz, Michigan

"I am looking forward to Appleblossom which will be on my order; but I still think you are going to have trouble topping Friendship and Crusader for a combination of beauty and ease of growth."

—Harry Foxall, Massachusetts

"Of last year's bulbs received from you, I was especially pleased with Orchid Frills and Wild Rose. Orchid Frills has just about everything—beautiful color, form, performance, etc. Wild Rose is sure rugged but yet very beautiful. By the way, I harvested 300 plus bulblets from the single bulbs of Wild Rose planted!"

—Robert A. Griesbach, Illinois

"Both Wild Rose and Orchid Frills were tops. While they both bloomed in severe heat without the best of conditions as far as moisture is concerned, they still were very outstanding. We have found that your varieties (we have been getting them for about 5 years now) do better in a warmer than average season."

—Donald C. Stevenson, Massachusetts

"We planted the sample of Purple Burma you sent us last year and they were the most beautiful flowers we ever raised."

—Mrs. Ben Jarosh, Wisconsin

"The one bulb of Golden Hour produced two magnificent spikes. It's a true beauty. What a wonderful feeling it must be to be able produce such beautiful things!"

—Mrs. Cecil Conklin, Ohio

"This is to thank you for the way in which you filled my order for glads. The corms look very nice, and I appreciate the extras you sent. I am learning to rely on your ratings of the different varieties (including your own originations), and I find your catalogue very valuable for that feature alone, in addition to its other fine features."

—R. G. Vogan, Ontario.

"Summer Queen is truly a queen. Dusk, there are no words that do it justice; I love the smoky ones, so Dusk is one I'll treasure a long time. Wild Rose grew the longest spike for me . . . it was well over 36 inches. The color of Wild Rose is very appealing. I had Purple Burma near Snowdrift and the contrast was wonderful. Minaret and Juno are so pretty that it is hard for me to tell which I like best. Orchid Frills is delightful with its delicate orchid coloring and the ruffled affect. Ruffled Dream gets lovelier after cutting and bringing it in the house."

—Mrs. Nora Hartwig, Missouri.

"Rosita is Champ in my garden but Pink Diamond, Snowdrift and Harrisburger are close behind."

—Neal R. VanLoon, New Jersey

**SNOWDRIFT** ★ ★ ★ ★ (500) (Fischer, 1954) (75 days) (White Christmas x Dawn Glow) This ruffled, waxy, snow-sculptured stylist is a flower one dreams about but rarely sees. While enjoying its grace, elegance and purity one is moved by a silent message from above. From mid-season on until frost our crew gravitated to Snowdrift while cutting flowers for the florists. Small bulbs produce marketable spikes. It is a rugged grower from bulblets. (L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

"Mr. W. P. Simon of this city, who is one of your customers, won Grand Champion with three beautiful spikes of your Snowdrift. I won reserve Grand Champion single spike with Pink Diamond. Had our show been a week earlier, I am sure that I would have had a champion with Appleblossom. I had two spikes which were about 67 inches tall in the patch and opened 10 nice florets with very nice form and placement . . . As you have no doubt guessed already, I am partial to whites and light pastels, so Snow Velvet with its ruffling, formal placement and opening right up the spike, took my fancy immediately. This glad should go far in show circles."

—O. H. Witt, Nebraska

*Calico*



*Mother Fischer*

"Snowdrift is the most beautiful glad I have ever seen. There were two blooms from the one bulb. I love white glads anyway, but this one transcends any I have seen."  
—Alberta Bowers, Massachusetts.

**SNOW VELVET** ★ ★ ★ ★ (400) (Fischer, 1956) (80 days) (Parentage Unknown) Snow Velvet brings to mind the old Russian Folk Tale of the Little Snow Maiden. She came into being when a lovable, childless couple decided to make a little snow girl after watching the neighboring children fashion a great snow woman. They had so long dreamed of a little girl that out of their tender longing they fashioned a beautiful creature, the loveliest ever seen. As they fondly expressed the wish she suddenly came to life and



danced before them, her garments all frosty white and sparkling in the silvery moonlight. But when spring approached and they wished to keep her she melted away for she was a friend of Frost and Snow.

Like the little Snow Maiden, Snow Velvet is a sparkling, frosty white with no warmth of cream in its make up, but unlike the Snow Maiden, Snow Velvet revels in the warmth of summer, producing a marvelous inflorescence of velvety, ruffled florets—8-11 open on a 22-24 bud flowerhead—just the kind of spikes show enthusiasts like for exhibition. A wonderful glad for wedding decorations; especially useful in basket work. Cuts well from small; propagates well; and, makes strong, healthy, deep-green plants. Snow Velvet is a leading 1956 introduction according to the voting of the N.A.G.C. Symposium committee.

(L 1-.75; 10-6.00) (M 1-.50; 10-4.00)  
(S 1-.25; 10-2.00)

### **SOUTHERN BELLE** ★★☆☆

(483) (Fischer, 1952) (75 days) (Friendship x Dawn Glow) The gracious lady of our glad planting, Southern Belle, is a vivid pink with a contrasty, snowy throat. A silvery blue aura places it in the smoky class where it truly belongs. We have had huge quantities of perfectly magnificent Southern Belle.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

### **SPARKLING EYES** ★★☆☆

(401) (Jack 1953) (85 days) (Better Times X (Greta Garbo x Dawn Glow)) A honey! This stretchy, snow white has violet-purple bull's eyes super-imposed on every floret. The long ribbons of bloom are precisely styled. You'll never forget Sparkling Eyes! A handsome glad appropriately named; produces handsome bulbs, too!

(L 1-.20; 10-1.50) (M 2-.30; 10-1.20)  
(S 10-.80)

### **SPIC AND SPAN** ★★☆☆

(444) (Carlson, 1946) (80 days) (Picardy x New Era) Spic and Span has enjoyed meteoric yet prolonged popularity. Introduced in 1946 at \$5.00 per bulb it has replaced Picardy as the leading gladiolus cut-flower in less than a decade. Florida growers use it extensively. Nor are the commercial growers the only ones to recognize "Spic's" merit. Hobbyists have won more ribbons with this variety in recent years than with any other. In fact, many show chairmen have considered making a special Spic and Span class in order to give other pinks a sporting chance.

(L 2-.30; 10-1.20) (M 10-.80)  
(S 10-.50)

**STORMY WEATHER** ★★ ★ (480) (Barrett, 1947) (80 days)

(Ivy Robertson x Elizabeth the Queen) Like changeable silk is the subtle combination of rose and grey with an undertone of salmon in this original glad. It will open from 7-10 cream-colored florets on tall willowy spikes. Cuts well from small or medium bulbs.  
 (L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)



**A. B. Coutts**



**Debbie**



**Above Right,  
Pinnacle**



**Rose Spire**

**SUMMER QUEEN** ★★ ★ (542) (Fischer, 1955) (80 days)  
 (E. C. Cole x Burma)

Summer Queen opens 8 large, ruffled florets of heavy substance on straight stems of good height. The florets sometimes have a mild flecking making this variety appear more ruffled than is actually the case. The heavy substance of the flowers contributes to easy handling without bruising or crushing. The color is a pleasing salmon, somewhat warmer in tone than Spic and Span. An armful has an attractive quality that quickly catches the eye of the florist.

Makes particularly healthy plants and bulbs that are round, plump and smooth. Summer Queen is a very heavy producer of bulblets that germinate easily and grow rapidly into the larger sizes.

But, its value is not restricted to cut-flower growing; the attractive ruffling will please many fanciers and its capacity to build model spikes with many open should make it a popular variety for exhibitors. Larger bulbs should be planted deeper to support the heavy flower-head.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**SWEET SIXTEEN** ★★ ★ ★ (440) (Fischer, 1951) (75 days)

(Sport of Beauty's Blush) The dream-girl of the glad world, a fresh-toned, angelic pink that has tremendous popularity. As a sport of Beauty's Blush, Sweet Sixteen shares the same magnificent growing habits, the same ease of growth from bulblets, the same capacity to throw five-foot spikes right down the row, each carrying on bamboo-like stems, 7-9 open florets. You would have to look a long ways to find a finer cutter. Although listed with the pure pinks, Sweet Sixteen is a trifle cooler than Friendship. Without ruffles, Sweet Sixteen, nevertheless has such beautifully rounded florets, such a serene styling, such perfect placement that like Beauty's Blush, which it exactly duplicates in form, it constitutes a criterion for plain petalled beauty.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**TAN-GLO** ★★ ★ (480) (Arenius, 1954) (90 days)

(Connecticut Yankee x Elizabeth the Queen) Tan-Glo is a soft, rosy, light tan that has catapulted to immediate popularity. The leading exhibition smoky. It opens ten five-inch florets on long heads. Not extra fancy but it is a good performer.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00) (S 2-.25; 10-1.20)

**TEXAS WHITE** ★★ (500) (Fischer, 1956) (95 days)

(Snow Princess x Evangeline) Texas White is just that, a colossal white! Not the ultimate in beauty, but an extremely reliable cut-flower. What it lacks in pulchritude it makes up in rugged vigor. The plants are about the most vigorous in the field. It is a heavier subenced, much larger and taller, more rugged, purer, and somewhat more beautiful Snow Princess. When well grown, the spikes are unbelievably large, the florets measuring 6-7 inches in diameter.

(L 1-.40; 10-3.20) (M 1-.30; 10-2.50) (S 1-.20; 10-1.50)

**THE RAJAH** ★★ ★ (570) (Jack, 1951) (85 days)

(Picardy x Rosemarie Pfitzer X King Lear)

Robed in all the richness of an Indian potentate, The Rajah ranks as one of the three leading purples in commerce today. Purple Burma and King David being the other two. The Rajah opens 8 crisp, round, slightly ruffled florets of lustrous sheen on model spikes. A fine cutter.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**TRAVELER** ★★ ★ ★ (460) (Torrie-Flad, 1952) (85 days)

(Oriental Pearl x Eglantine) Traveler, a light rose pink with a faint deep-rose blur in the throat, sends up a majestic spike carrying 10-12 open on a 22-24 bud head. Florets are well attached, nicely frilled, and good texture. Traveler has already made a name for itself in exhibition circles and should prove equally valuable as a cut flower. Bulblets germinate well and make fine bulbs.

(L 1-.25; 10-2.00) (M 2-.30; 10-1.20) (S 10-.80)

## TROUBADOUR

See 1957 introductions.

## VIKING

See 1957 introductions.

**VIOLET CHARM** ★★ ★ (476) (Jack, 1953) (85 days)

(Better Times X (Greta Garbo x Dawn Glow))

Some of the most imposing spikes we had last summer were in the Violet Charm row. Spike after spike was a sight to behold. This charming glad is a pleasing shade of light lavender-violet with a deeper spear tipped with cream. 7-9 recurved and lightly ruffled florets are formally placed on the tall spikes. A dependable grower. Bulbs are plump and round as apples.

(L 2-.30; 10-1.20) (M 10-.80) (S 10-.50)

**WHITE LACE** ★★ ★ ★ (300) (Fischer, 1951) (70 days)

((Elizabeth the Queen x Lavender and Gold) X Starlet) White Lace has the substance of an Easter Lily plus exquisite ruffling so intense it produces that puckered effect in the throat called "knuckles" found only in a very few glads of lavishly beautiful form. If you want a glad that is absolutely tops for wedding decorations and choice make-up work, depend on White Lace.

(M 10-.80) (S 10-.50)

**WHITE SAILS** ★★ (401) (Arenius, 1954) (85 days)

This ruffled, fuchsia-blotched white, is a leader in its class. Has a fine record of show winnings to its credit, also. White Sails will open 9-12 of its 20-24 buds at once.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00) (S 2-.30; 10-1.20)

**WILD ROSE** ★★ ★ (460) (Fischer, 1955) (80 days)

(Beauty's Blush x Rose Charm)

Words are much less effective than the dramatic and accurate picture, see page 21, in describing the poise and personality of this rosy flower. Magnify this rendition in printer's ink about 5 times and you have Wild Rose! It opens 7 to 8 heavy-substanced, cream throated florets on tall, graceful spikes that stand as erect as ten-pins. Because of its beauty and model behavior in every way, we predict Wild Rose will be one of our leading introductions and will be widely grown.

(L 1-.35; 10-3.00) (M 1-.25; 10-2.00) (S 2-.30; 10-1.20)

→  
**ROYAL STEWART** with kale and glad foliage.

→  
 for quality bulbs.



**NOWETA**



# Tiny Tots



Daintiness

**ATOM** ★ ★ ★ ★ (236) (Hedgecock, 1946) (80 days)  
(Kewpie x Golden Brown) A dashing, dancing, dazzling little elf. He's robed in brilliant scarlet and he wears a creamy white halo at all times. He craves to come right in the house with you and loves to be surrounded with other flowers. He admires creamy yellows, whites, reds, and bronzes. In the garden he is hale and hearty, and in storage, outshines his neighbors.

(Mixed Sizes, 2-.25; 12-1.00)

**BO-PEEP** ★ ★ ★ (240) (Butt, 1948) (65 days)  
(Crinkleette x Mibloom) Bo-Peep is one of a fine collection of small glads introduced by the Canadian hybridizer, Len Butt, who has an impressive selection of miniature seedlings coming on. The salmony-bluff color of little Bo-Peep combines beautifully with warm-toned glads and other flowers. A robust grower, it produces exceptionally large bulblets.

(Mixed Sizes, 2-.25; 12-1.00)

**BAMBI** ★ ★ ★ (290) (Pierce, 1954) (80 days)  
(Arethusa x Pelletier D'Oisy) Bambi shares with its parent, Pelletier D'Oisy, the distinction of being one of the most unusual glads on our list. The color is a tawny-chartreuse with an orange-red blotch and an orange picotee—a combination that will startle you the first time you see it. Bambi opens 6-7 lightly ruffled florets on a 16-18 bud head. It is slow to germinate tho' it propagates well.

(Mixed Sizes, 1-1.00; 5-4.00)

**CUTIE** ★ ★ ★ (241) (Kundred, 1940) (70 days)  
Just that! The cutest little glad, a face up! Try using it and you'll find it so easy to put together. I'd classify it as a light rose (261) with a deep rose throat instead of a light pink.

(Mixed Sizes, 1-.25; 10-2.00)

**DAINTINESS** ★ ★ ★ ★ (Butt, 1953)  
(200) (70 days)  
(Crinkleette x Wedgwood) In our estimation the best white miniature. The heavily ruffled creamy-white florets have excellent substance and fine carriage on their graceful, slender stems. Daintiness is a good grower and a fast propagator.

(Mixed Sizes, 1-.35; 10-2.50)

**EMILY'S BIRTHDAY** ★ ★ (224) (Butt, 1955) (60 days)  
Named for Mrs. Leonard Butt as it bloomed for the first time on her birthday which is one of the first days of July. A very early bloomer for us. It is a nicely ruffled apricot-salmon with a yellow throat dusted with scarlet.

(Mixed Sizes, 1-.50; 10-4.00)



**Frolic**



**Pint Size**

**FIFTH AVENUE** ★ ★ ★ ★ (254) (Hedgecock, 1951) (85 days)  
 (Atom x King Lear) We have been sleeping at the switch in not listing this perfectly lovely dark red before. Five to six round, carved, glistening toy saucers are gracefully attached to wiry stems of 15-17 buds. A fashionable flower.  
 (Mixed Sizes, 2-.25; 12-1.00)

**FROLIC** ★ ★ ★ ★ (213) (Bork, 1953) (80 days)  
 (Pactolus x Wedgwood) The gaudiest, gaiest glad on our list! Frolic is splashed with color. Its ruffled, deep yellow florets are covered with large, bright scarlet blotches on the lower petals with a smattering brushed on the upper petals. The 15 bud spikes with 4-5 open florets make a very flashy display.  
 (Mixed Sizes, 1-.50; 5-2.00; 10-4.00)

**GAILY CLAD** ★ ★ ★ (211) (Hardy, 1951) (70 days)  
 (Golden Frills x Ophir) We are happy to introduce you to this gaily clad little gem. It is a striking novelty. Huge red hearts are securely anchored to the 4 or 5 open round ruffled yellow florets. Early. Prolific. Highly recommended.  
 (Mixed Sizes, 1-.25; 10-2.00)

**GOLDETTE** ★ ★ ★ (210) (Butt, 1954) (80 days)  
 A ruffled light yellow that is reminiscent of toy-like Statuette but without the markings. Seems to be in popular favor. Hasn't taken root here as yet. Worthy of a trial.  
 (Mixed Sizes, 1-.50; 5-2.00)

**GREEN THUMB** ★ ★ ★ (210) (Butt, 1956)  
 (60 days) (Statuette x Seedling) A tall ruffled greenish yellow from the brush of America's foremost originator of "tiny tots", Len Butt of Huttonsville, Ontario. Comes highly recommended.  
 (Mixed Sizes, 1-1.00; 5-4.00)



**Atom**

**Fifth Avenue**



Ladykiller



**LADYKILLER** ★ ★ (217) (K & M, 1948) (75 days) A bright, appealing little fellow with a smooth orange face and a cheery red bow-tie in the throat. Ladykiller is a good, dependable small variety. (Mixed Sizes, 2-.25; 12-1.00)

**LAVENDER PETUNIA** ★ ★ ★ ★ (269) (Marek, 1952) (65 days) (Crystal x Abu Hassan) The 4-5 airy, round, plain-petalled deep lavender florets on thin wiry stems contrast dramatically with the large icy-white throats of Lavender Petunia. Crooks some but for arrangements you will welcome that graceful curve. Fast becoming a leader among the "tiny tots". Unfortunately our color illustration is too strong in the blue tone. (Mixed Sizes, 1-.35; 12-2.50)

Toytown

Daintiness

**LI'L ABNER** ★ ★ ★ (213) (George, 1956) (65 days) Some years ago Li'l Abner's gal friend, Daisy Mae, was introduced to the glad world. But, unlike the comic strip characters, Daisy Mae is a big girl and our Li'l Abner belongs to the little fellows. You'll be captivated, as we were, when you see his jam-smudged face. For these tiny yellow florets with their reddened edges and throat mark look just like that. He's as cute as he is colorful! Opens 5-6 florets on a 12-15 bud head. (Mixed Sizes, 1-1.00; 5-3.00; 10-5.00)

**LITTLE GOLD** ★ ★ ★ (220) (Fischer, 1950) (Golden Poppy x Premier) This daintily ruffled little gem is often preferred when flowers are being arranged for golden anniversaries. Its golden-orange color suits this purpose very well though it is equally popular for any other occasion. Opens its florets more readily when the stems are cut short. (Mixed Sizes, 2-.25; 12-1.00)

**LITTLE SWEETHEART** ★ ★ ★ (240) (Fischer, 1948) (80 days) (Sweetheart x Myrna) Little Sweetheart is a love-at-first-sight glad—full of that romantic type of beauty that one dreams about but rarely sees. Its waxy, snowy-white throat, pink school-girl complexion and excellence of form place it in the upper brackets of pulchritude. We never have enough bulbs to supply the demand. (Mixed Sizes, 1-.25; 10-2.00)

**PELLETIER D'OISY** ★ ★ (290) (Lemoine) (65 days) This miniature is the oldest and the oddest variety in our catalogue. Pelletier D'Oisy is a rather plain-petalled, recurved chartreuse flower with a red throat blending to pepperings of red on the lips. It is a "natural" for exotic or sophisticated arrangements. (Mixed Sizes, 1-.25; 10-2.00)

**PETER PAN** ★ ★ ★ ★ (233) (Butt, 1952) (75 days) (Harlekin x Crinklette) No collection of tiny glads is complete without Peter Pan. It seems to be a fine performer everywhere. A pleasing array of orange-salmon and ruffles, neatly carved on graceful stems. The florets are so pleasingly round, recurved and heavy-substantced. (Mixed Sizes, 2-.25; 12-1.00)



Little Sweetheart



## Starlet

This "inverted hat" shaped bowl with its wide rim and depressed crown solves the problem of using figurines that are not supposed to be in water. Our nice summer grouping is composed of dainty STARLET glads with white caladium leaves and three young birds to give life and action to the grouping. A bamboo base gives width. Note how the green markings in the foliage pick up the green of the bowl, thus making a more unified color grouping.



## Lavender Petunia

The three broad, swordlike gladiolus leaves repeat the ascending rhythm of the LAVENDER PETUNIA spikes. Rhubarb and dwarf bleeding heart leaves tie a fancy bow above the recurved rim of the round bowl.

### SPECIAL

5L — 5M — 5S  
(a \$3.10 value) for  
\$2.45

*Toytown*



## *Tiny Tot Thrifties*

- |                    |                     |
|--------------------|---------------------|
| 12 Atom            | 1 Li'l Abner        |
| 12 Bo-Peep         | 12 Little Gold      |
| 5 Cutie            | 5 Little Sweetheart |
| 2 Emily's Birthday | 12 Peter Pan        |
| 2 Frolic           | 2 Pint Size         |
| 1 Green Thumb      | 12 Starlet          |
| 5 Lavender Petunia | 12 Statuette        |

**Any 5 items (a \$5.00 value) for \$3.95**

**Any 10 items (a \$10 value) for \$7.60**

(each item a different variety)



*Peter Pan*



*Statuette*



*Emily's Birthday*

*Cutie*



**PINT SIZE** ★ ★ (166) (Evans, 1954) (70 days)  
 The smallest glad in our list, a tiny clear lavender with a creamy white throat. Brought into the house, it is surprising what one can do with this little "pint-size".  
 (Mixed Sizes, 1-.50; 5-2.00; 10-3.75)

**SPUNKY** ★ ★ (286) (Fairchild, 1951) (80 days)  
 (Radiance x Atom) A smoky brown shading darker in the throat. The petals are edged with a distinctive white line. Try using it with yellow, orange or red shades in a copper or rustic container.  
 (Mixed Sizes, 1-.25; 10-2.00)

**STARLET** ★ ★ ★ (200) (Baerman, 1944) (80 days)  
 ((Zona x Baby Decorah) X Queen of Bremen) A supremely graceful little glad, whose tiny, frilly, snow-sculptured blooms seem to perch like white butterflies on the thin, wiry stems. This bewitching little beauty is invaluable for wedding decorations and small table arrangements.  
 (Mixed Sizes, 2-.25; 12-1.00)

**STATUETTE** ★ ★ ★ ★ (211) (Butt, 1950) (65 days)  
 (Harlekin x Crinklette) A tiny ruffled yellow with amazing inflorescence. Statuette easily opens 8 on a slender, straight 16-18 bud spike. It has a faint pencilling of lavender in the throat. Grand for arrangements and a sure winner on the show table.  
 (Mixed Sizes, 2-.25; 12-1.00)

**TONY BOY** ★ ★ ★ (263) (Kundred, 1952) (85 days)  
 Tony Boy is odd and striking. It is a red-dish rose with huge creamy white throat blotches. Unusual form—petals are laciniated and recurved. Tall, slender, willowy. Good grower.  
 (Mixed Sizes, 1-.25; 10-2.00)

**TOYTOWN** ★ ★ ★ ★ (236) (Butt, 1954) (60 days)  
 A brilliant light red with a flashy yellow beacon throat. The many round, heavily ruffled and heavy-substanced florets are gracefully placed on slender stems. One of our top favorites. Makes fine bulbs that propagate well.  
 (Mixed Sizes, 1-.75; 5-3.00; 10-5.00)

**ZIG ZAG** ★ ★ ★ (251) (Pierce, 1954) (85 days)  
 (Nadia x Perky) Zig Zag has a long list of winnings on the show table. It is probably the only Tiny Tot that has ever won the distinction of Grand Champion of the show. A light red with splashes of gold in the throat of the 3¼ inch florets, it will open 6-7 on long heads in an informal, disciplined, zig-zag arrangement. Slow propagator.  
 (Mixed Sizes, 1-1.00; 4-5.00)



*LI'L ABNER with roadside foliage and calla lily leaves.*



## *Cream Orchids*

*A heavy pewter bowl on a broad wooden base gives width to our rhythmic movement of ruffled CREAM ORCHIDS. Hosta leaves, give an ascending movement by their careful placement.*

**CREAM ORCHIDS OFFER: 10L, 10M, 10S,  
a \$2.80 value for \$2.10**



## Orchid Frills

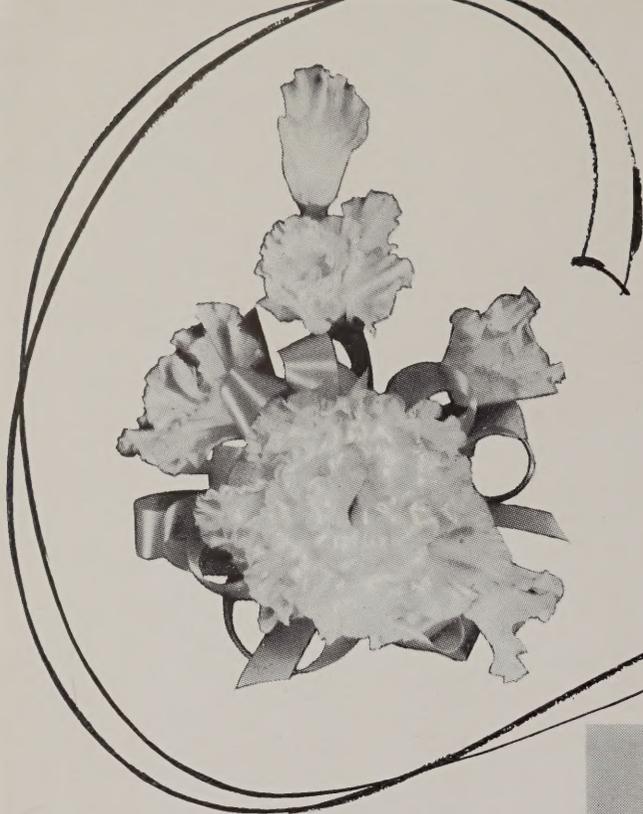
An interesting grouping of delicate-toned ORCHID FRILLS and deep pink roses. Note how well the roses tie the composition together. The funkia leaf adds weight and helps unite the flowers with the vase. The glad leaves, dusty miller and clematis seed pods add grace and airiness.

**ORCHID FRILLS OFFER: 10L, 10M, 10S,  
a \$4.00 value for \$2.85**

# Fun with Glads

In these days of 'do it yourself,' 'shorter work weeks' and 'more leisure' many people find themselves looking for activities to fill the extra hours. Many, too, for the first time in their lives are living in more spacious suburban areas with ample room to develop latent gardening talents. So much can be gained by this healthful outdoor activity but we're more concerned here with the recreation, the fun you'll have when your garden includes a few rows of glads.

Here is how to have fun with your glads. If you have already mastered the art of arranging you need no coaching but, if you are new at the game, we suggest you first read "The Art of Flower Arrangement" by Carl Starker on one of the pink pages, then proceed to gather your materials—the container in which to display your glads with whatever foliage and other flowers you wish to use. A look at the arrangements portrayed on this and the foregoing pages will help you decide on the lines to follow. So, if you have two spikes or a dozen, get out a vase and have fun making up an original composition to decorate your home.



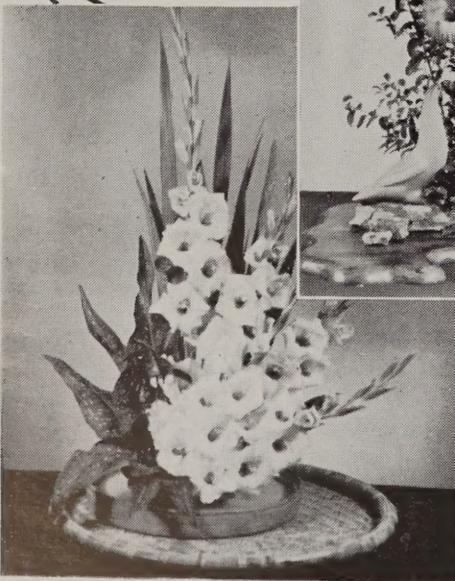
Below—a simple but clever setting of rustic GUNSMOKE and 2 gray doves! A symphony of movement and color. The roundness of floret of scintillating FIREFLY is repeated by the bowl and tray. The ascending lines of the glad leaves and tips are repeated by the heavy calla leaves.



**Ruffled Dream**

A 15-inch, copper-washed pewter vase holds a radiating and aspiring movement of pale pink RUFFLED DREAM with a focal point of creamy Sunburst lilies.

**Gunsmoke**



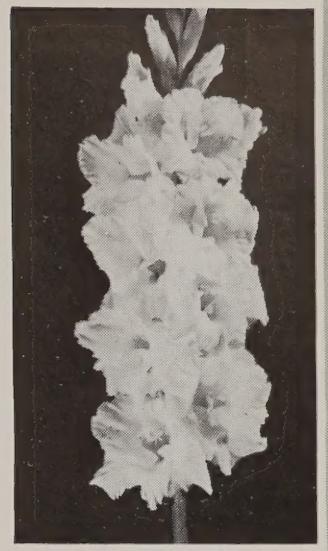
**Firefly**

## Living Pictures

All the 'Living Pictures' within these pages, both color and black and white are by the renowned artist and lecturer, Carl Starker, Jennings Lodge, Oregon. For prices on vases and accessory material he handles, write Mr. Starker direct.



Peter Pan



Princess

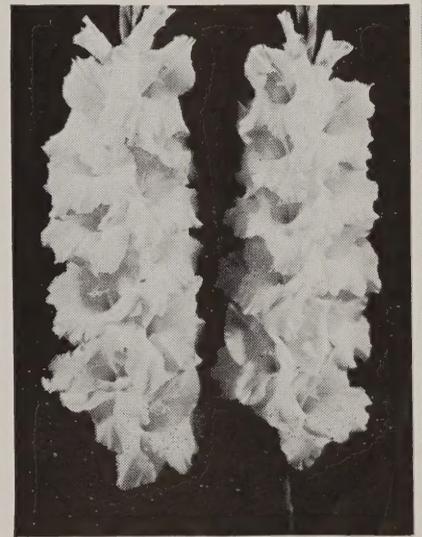
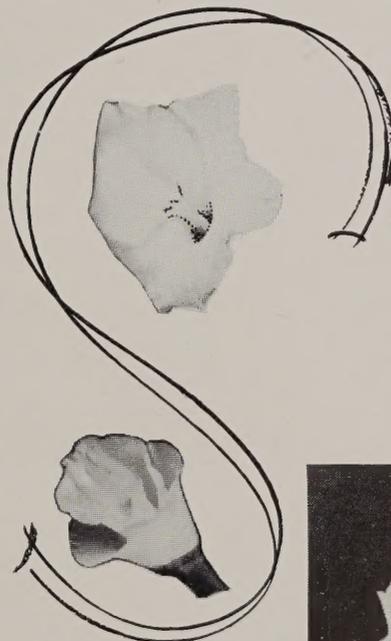
Above — a star-shaped design of waxy PETER PAN and calla leaves is tied together with a yellow bow of shapely "mums".

## Fun With Glads COLLECTION

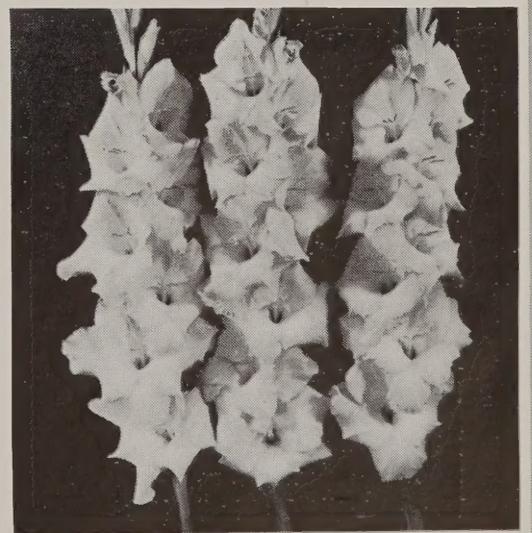
- 2 L Admiral
- 3 L Campanile
- 3 L Carved Ivory
- 3 L Golden Hour
- 2 L Gunsmoke
- 1 L Innocence
- 5 L Princess
- 5 L Ruffled Dream
- 2 L Snow Velvet
- 1 L Viking

27 large bulbs,  
a \$14.00 value for

**\$9.75**  
labelled



Snow Velvet



Campanile

*Glads . . .*

### The Perfect Hobby Flower

For a supreme thrill, for a real soul-satisfying experience, exhibit your glads at your nearest glad show. You, too, can easily grow spikes like these shown at the right and bring home your share of blue ribbons.



★ Clipper

★ Cheer Leader

★ Calico

★ Frivolity

★ Troubadour

**FIVE STAR FINALE**

For Collection

**\$4.50**

(one bulb each)